

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Targeted Platform Media

Contact Name: Meredith Patel

Phone Number: 603-508-2148

Address: 1291 Hollywood Ave, Annapolis, MD 21403

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: Priorities USA Action

Contact Name: Greg Speed

Phone Number: _____

Address: 1030 15th St. NW, Suite 950 West, Washington, DC 20005

3. Date of request: 3/6/2020

4. Request received by: Sarah Fuller

5. Content of the ad: clips of news coverage of President Trump’s policy decisions

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Donald Trump, President of the United States, November

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

November 5, 2020 Presidential Election

8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: Greg Speed, Treasurer; Marc Elias, Secretary

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: _____ YES

10. DMA: Detroit, Interconnect (Y or N)

Zones: _____

11. Distribution Platform(s): X Linear TV; VOD; Digital/websites/apps

12. Date and nature of any follow-ups: requested advertiser phone number

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

14. Additional Information: