

The Chrysler Building|405 Lexington Avenue, New York, NY 10174

Phone: (212) 983-9360 Fax: (212) 983-9323

To: Dianne Haggins
Fax: (614) 827-1004
Date: 8/11/2020
From: Keith Reidy
Pages: 5

Please find attached the REVISED Insertion Order for - AFLG

Flight Dates: 08/03/2020 - 08/23/2020

Order is for :30s

Separation: The Client requires at least 5 minute separation time in between the airing of spots.

MAKEGOODS: Makegoods will be allowed on the identical Network and Daypart during the following week ONLY if the following week contains a like order line.
All other makegoods require advanced written approval.

The Chrysler Building|405 Lexington Avenue, New York, NY 10174

Phone: (212) 983-9360 Fax: (212) 983-9323

To: Dianne Haggins
Fax: (614) 827-1004
Date: 8/11/2020
From: Theresa Fata, Billing Supervisor
Re: Invoice Specifications

In preparation for upcoming business we would like to know if the cable system(s) that you represent can follow our guidelines for information we need on your invoicing and affidavit.

One invoice per system.

Each invoice should cover the standard broadcast month period.

Separate invoicing for each commercial length, (:30s or :60s). We will issue separate contracts if :30s or :60s are ordered.

Agency Estimate Code and cable system 4 letter code should be shown, as indicated on our insertion order.

Commercial identification must be shown for each spot. The commercial code number must be used and not the commercial name. This information can be found on the traffic instructions included with the tape or forwarded by us. If your system can only function using your own internal coding, conversion information must be on the invoice.

Total number of spots on invoice should be indicated.

Total gross costs, calculation of agency commission and total net billing should be shown.

For each spot we need to know:

Date

Exact time (12 hour clock time followed by AM or PM would be preferred, but military time is acceptable).

Network

Commercial Code Number

Gross Cost

Please sign and return via fax with confirmed Insertion Order

signature

date



Revised Insertion Order

Invoices and Affidavits to be sent to:

Advertiser: AFLG
Product: AFLG
Start Date: 8/3/2020
End Date: 8/23/2020

Dianne Haggins
Time Warner
Phone: (614) 384-2716
Fax: (614) 827-1004

Cable Scope
The Chrysler Building 405 Lexington Avenue
8th Floor
New York, NY 10174
Phone: (212) 983-9360
Fax: (212) 983-9323

System Code: OHHW HHs: 617,630

Agency Estimate Code Must appear in all Invoices

MSO: Charter Spectrum **Area:** Columbus Interconnect

Agency Estimate Code:	2091	08/03	08/10	08/17					Spots	Cost
AEN	M-Su	7:00p	12:00a	:30	\$707.00	7	7	7	21	\$14,847.00
CNN	M-Su	5:00a	9:00a	:30	\$697.00	2	2	2	6	\$4,182.00
CNN	M-Su	9:00a	4:00p	:30	\$390.00	4	4	4	12	\$4,680.00
CNN	M-Su	4:00p	7:00p	:30	\$560.00	2	2	2	6	\$3,360.00
CNN	M-Su	7:00p	12:00a	:30	\$699.00	3	3	3	9	\$6,291.00
FOXN	M-Su	5:00a	9:00a	:30	\$741.00	3	3	3	9	\$6,669.00
FOXN	M-Su	9:00a	4:00p	:30	\$593.00	8	8	8	24	\$14,232.00
FOXN	M-Su	4:00p	7:00p	:30	\$963.00	4	4	4	12	\$11,556.00
FOXN	M-Su	7:00p	12:00a	:30	\$1,260.00	5	5	5	15	\$18,900.00
FXBN	M-Su	7:00p	12:00a	:30	\$0.00	9	9	9	27	\$0.00
GAME	M-Su	7:00p	12:00a	:30	\$78.00	9	9	9	27	\$2,106.00
HGTV	M-Su	7:00p	12:00a	:30	\$1,218.00	9	9	9	27	\$32,886.00
MNBC	M-Su	5:00a	9:00a	:30	\$593.00	2	2	2	6	\$3,558.00
MNBC	M-Su	9:00a	4:00p	:30	\$445.00	2	2	2	6	\$2,670.00
MNBC	M-Su	4:00p	7:00p	:30	\$741.00	1	1	1	3	\$2,223.00
MNBC	M-Su	7:00p	12:00a	:30	\$889.00	1	1	1	3	\$2,667.00
NGC	M-Su	7:00p	12:00a	:30	\$69.00	9	9	9	27	\$1,863.00
TLC	M-Su	7:00p	12:00a	:30	\$451.00	7	7	7	21	\$9,471.00
TNT	M-Su	5:00a	9:00a	:30	\$235.00	7	7	7	21	\$4,935.00
TNT	M-Su	9:00a	4:00p	:30	\$346.00	13	13	13	39	\$13,494.00
TNT	M-Su	4:00p	7:00p	:30	\$904.00	6	6	6	18	\$16,272.00
TNT	M-Su	7:00p	12:00a	:30	\$1,128.00	9	9	9	27	\$30,456.00
TRVL	M-Su	7:00p	12:00a	:30	\$293.00	9	9	9	27	\$7,911.00

System Confirmation _____

Date _____

(Authorized Signature)

8/11/2020 4:09:56 PM

Document ID	I14948
-------------	--------



Revised Insertion Order

Advertiser: AFLG
 Product: AFLG
 Start Date: 8/3/2020
 End Date: 8/23/2020

Dianne Haggins
 Time Warner
 Phone: (614) 384-2716
 Fax: (614) 827-1004

Invoices and Affidavits to be sent to:

Cable Scope
 The Chrysler Building/405 Lexington Avenue
 8th Floor
 New York, NY 10174
 Phone: (212) 983-9360
 Fax: (212) 983-9323

System Code: OHWW HHs: 617,630

Agency Estimate Code Must appear in all Invoices

MSO: Charter Spectrum Area: Columbus Interconnect

Agency Estimate Code:	2091		08/03	08/10	08/17				Spots	Cost
TVLD	M-Su	7:00p 12:00a :30	\$203.00	9	9	9			27	\$5,481.00
TWC	M-Su	5:00a 9:00a :30	\$39.00	7	7	7			21	\$819.00
TWC	M-Su	9:00a 4:00p :30	\$39.00	8	8	8			24	\$936.00
TWC	M-Su	4:00p 7:00p :30	\$49.00	6	6	6			18	\$882.00
TWC	M-Su	7:00p 12:00a :30	\$61.00	9	9	9			27	\$1,647.00
System:				170	170	170			510	\$224,994.00
Sub-Totals:				\$74,998.00		\$74,998.00				
						\$74,998.00				

Agency: (\$33,749.10)
 Net Total: \$191,244.90

System Confirmation _____

Date _____

(Authorized Signature)

8/11/2020 4:09:59 PM

Document ID	I14948
-------------	--------

Revised Insertion Order

Advertiser: AFLG
 Product: AFLG
 Start Date: 8/3/2020
 End Date: 8/23/2020

Dianne Haggins
 Time Warner
 Phone: (614) 384-2716
 Fax: (614) 827-1004

Invoices and Affidavits to be sent to:

Cable Scope
 The Chrysler Building|405 Lexington Avenue
 8th Floor
 New York, NY 10174
 Phone: (212) 983-9360
 Fax: (212) 983-9323

	08/03	08/10	08/17		Spots	Cost
Order Totals:	170	170	170		510	\$224,994.00
		\$74,998.00	\$74,998.00			
			\$74,998.00			

Agency: (\$33,749.10)
 Net Total: \$191,244.90

End Of Insertion Order

System Confirmation _____

(Authorized Signature)

Date _____

8/11/2020 4:10:01 PM

Document ID	I14948
-------------	--------