

Ampersand Cable System Order

| | |
|-------------|-------------------------------------|
| Order # | 62784998 |
| Syscode | 5335 |
| System Name | Spectrum/Tampa Bay Interconnect, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|---------------------------|
| Flight Dates | 07/20/20 - 08/09/20 |
| Agency | Access Media Services, LP |
| Advertiser | Club For Growth Action |

| | |
|-------------|----------|
| Update Date | 07/28/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Ryan Bartholomew |
| Sales Coordinator | Drew Knepley |
| Office | Los Angeles |
| Phone | (310) 254-2220 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Jun20 |
| - | |

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|---------------|------------------------------|
| Client Code | 22 |
| Product Code | 306 |
| Est Code | 1332 |
| Product Name | CFGA FL-15 EST 1332 7.22-8.3 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 3 | | |
| Total | \$4,565.00 | | |
| Commission | \$684.75 | | |
| Net Total | \$3,880.25 | | |
| Total Spots | 2 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|------------|----------------------------------|
| Comments : | 7.28 new system added, mg lines. |
|------------|----------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|------------|----------|--------------|
| 1 | FXNC | VARIOUS | 7/27/20 | 8/2/20 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 1 | \$1,576.00 | \$1,576.00 | 30 | 7.28 mg line |
| 2 | FXNC | AVG. ALL WKS< | 7/27/20 | 8/2/20 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 1 | \$2,989.00 | \$2,989.00 | 30 | 7.28 mg line |

| | Jul 2020 | Aug 2020 | Sep 2020 | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Total |
|--------------|----------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$0.00 | \$4,565.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$4,565.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/29/20

62784998 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |