

Ampersand Cable System Order

Order #	62838793
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	FF PAC Proj 502324

Update Date	10/26/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	9669
Product Name	10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$116,700.00		
Commission	\$17,505.00		
Net Total	\$99,195.00		
Total Spots	124		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.26 New order please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,520.00	\$3,040.00	30	NCR
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$760.00	\$1,520.00	30	NCR
3	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,035.00	\$4,070.00	30	NCR
4	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,560.00	\$5,120.00	30	NCR
5	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,050.00	\$4,100.00	30	NCR
6	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,660.00	\$3,320.00	30	NCR
7	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,965.00	\$5,930.00	30	NCR
8	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,885.00	\$7,770.00	30	NCR
9	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$535.00	\$1,070.00	30	NCR
10	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$935.00	\$1,870.00	30	NCR
11	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,295.00	\$4,590.00	30	NCR
12	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,005.00	\$6,010.00	30	NCR
13	HLN	MORNING EXPRES<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$435.00	\$1,305.00	30	NCR
14	HLN	MORNING EXPRES<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$435.00	\$435.00	30	NCR
15	HLN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$435.00	\$870.00	30	NCR
16	HLN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$435.00	\$435.00	30	NCR
17	HLN	FORENSIC FILES/AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$350.00	\$700.00	30	NCR
18	HLN	FORENSIC FILES	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$350.00	\$350.00	30	NCR
19	HLN	FORENSIC FILES<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$425.00	\$1,275.00	30	NCR
20	HLN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$425.00	\$425.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1,945.00	\$5,835.00	30	NCR
22	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,080.00	\$3,240.00	30	NCR
23	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,120.00	\$4,240.00	30	NCR
24	MNBC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,650.00	\$5,300.00	30	NCR
25	TLC	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$125.00	\$375.00	30	NCR
26	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$305.00	\$610.00	30	NCR
27	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,025.00	\$2,050.00	30	NCR
28	TLC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,260.00	\$2,520.00	30	NCR
29	LMN	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$145.00	\$435.00	30	NCR
30	LMN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$240.00	\$720.00	30	NCR
31	LMN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$425.00	\$850.00	30	NCR
32	LMN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$490.00	\$980.00	30	NCR
33	HALL	GOLDEN GIRLS<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$245.00	\$980.00	30	NCR
34	HALL	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$245.00	\$245.00	30	NCR
35	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$280.00	\$560.00	30	NCR
36	HALL	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$280.00	\$280.00	30	NCR
37	HALL	HALLMARK MOVIE	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,675.00	\$3,350.00	30	NCR
38	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,675.00	\$1,675.00	30	NCR
39	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,120.00	\$6,360.00	30	NCR
40	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$2,120.00	\$2,120.00	30	NCR
41	LIF	OFF AIR<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$210.00	\$840.00	30	NCR

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42	LIF	OFF AIR<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$210.00	\$210.00	30	NCR
43	LIF	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$490.00	\$1,470.00	30	NCR
44	LIF	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$490.00	\$490.00	30	NCR
45	LIF	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$950.00	\$2,850.00	30	NCR
46	LIF	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$950.00	\$950.00	30	NCR
47	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,190.00	\$3,570.00	30	NCR
48	LIF	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,190.00	\$1,190.00	30	NCR
49	OWN	DR. PHIL<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	30	NCR
50	OWN	DR. PHIL<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	NCR
51	OWN	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$365.00	\$1,095.00	30	NCR
52	OWN	20/20 ON OWN<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$460.00	\$1,380.00	30	NCR
53	OXYG	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$145.00	\$580.00	30	NCR
54	OXYG	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$145.00	\$145.00	30	NCR
55	OXYG	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$435.00	\$1,740.00	30	NCR
56	OXYG	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$435.00	\$435.00	30	NCR
57	OXYG	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$535.00	\$1,605.00	30	NCR

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58	OXYG	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$535.00	\$535.00	30	NCR

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	124	0	0	0	0	0	0	0	0	0	0	0	124
AMT	\$116,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$116,700.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/27/20

62838793 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |