

Ampersand Cable System Order

Order #	62836908
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Florida FL HD 64

Update Date	10/23/20
Version	2 Vs. 1

AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov19
-	

Client Code	
Product Code	
Est Code	6970
Product Name	(FL HD-64)(ATS) 10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$62,716.00		
Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$34.00	\$34.00	30	NCR 10/19/20-11/03/20
2	AEN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	30	NCR 10/19/20-11/03/20
3	AMC	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$51.00	\$51.00	30	NCR 10/19/20-11/03/20
4	AMC	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$157.00	\$157.00	30	NCR 10/19/20-11/03/20
5	AMC	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR 10/19/20-11/03/20
6	AMC	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$51.00	\$306.00	30	NCR 10/19/20-11/03/20
7	AMC	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$157.00	\$942.00	30	NCR 10/19/20-11/03/20
8	AMC	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$199.00	\$2,388.00	30	NCR 10/19/20-11/03/20
9	APL	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR 10/19/20-11/03/20
10	APL	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$77.00	\$77.00	30	NCR 10/19/20-11/03/20
11	APL	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$96.00	\$192.00	30	NCR 10/19/20-11/03/20
12	APL	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 10/19/20-11/03/20
13	APL	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 10/19/20-11/03/20
14	APL	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$96.00	\$1,152.00	30	NCR 10/19/20-11/03/20
15	BRVO	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	NCR 10/19/20-11/03/20
16	BRVO	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$233.00	\$233.00	30	NCR 10/19/20-11/03/20
17	BRVO	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 10/19/20-11/03/20
18	BRVO	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$233.00	\$1,398.00	30	NCR 10/19/20-11/03/20
19	CMDY	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$91.00	\$182.00	30	NCR 10/19/20-11/03/20
20	CMDY	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$91.00	\$1,092.00	30	NCR 10/19/20-11/03/20
21	CMT	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$55.00	\$55.00	30	NCR 10/19/20-11/03/20

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Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CMT	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$69.00	\$69.00	30	NCR 10/19/20-11/03/20
23	CMT	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	NCR 10/19/20-11/03/20
24	CMT	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$69.00	\$414.00	30	NCR 10/19/20-11/03/20
25	CNN	Early Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$156.00	\$156.00	30	NCR 10/19/20-11/03/20
26	CNN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$121.00	\$121.00	30	NCR 10/19/20-11/03/20
27	CNN	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$222.00	\$222.00	30	NCR 10/19/20-11/03/20
28	CNN	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$272.00	\$0.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
29	CNN	Early Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$156.00	\$468.00	30	NCR 10/19/20-11/03/20
30	CNN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$121.00	\$363.00	30	NCR 10/19/20-11/03/20
31	CNN	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$222.00	\$666.00	30	NCR 10/19/20-11/03/20
32	CNN	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$272.00	\$816.00	30	NCR 10/19/20-11/03/20
33	DISC	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$40.00	\$40.00	30	NCR 10/19/20-11/03/20
34	DISC	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	NCR 10/19/20-11/03/20
35	DIY	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR 10/19/20-11/03/20
36	DIY	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/19/20-11/03/20
37	DIY	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	NCR 10/19/20-11/03/20
38	DIY	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR 10/19/20-11/03/20
39	DIY	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 10/19/20-11/03/20
40	DIY	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$26.00	\$312.00	30	NCR 10/19/20-11/03/20
41	ENT	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$53.00	\$53.00	30	NCR 10/19/20-11/03/20

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Product Name	(FL HD-64)(ATS) 10.27-11.3
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Commission	\$9,407.40		
Net Total	\$53,308.60		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/22 Removed NAs, MG \$4,894 (over \$5) within order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	ENT	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$64.00	\$128.00	30	NCR 10/19/20-11/03/20
43	ENT	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$53.00	\$318.00	30	NCR 10/19/20-11/03/20
44	ENT	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$64.00	\$768.00	30	NCR 10/19/20-11/03/20
45	ESPN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$137.00	\$137.00	30	NCR 10/19/20-11/03/20
46	ESPN	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$477.00	\$477.00	30	NCR 10/19/20-11/03/20
47	ESPN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$137.00	\$822.00	30	NCR 10/19/20-11/03/20
48	ESPN	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$477.00	\$2,862.00	30	NCR 10/19/20-11/03/20
49	FOOD	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$87.00	\$87.00	30	NCR 10/19/20-11/03/20
50	FOOD	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$87.00	\$522.00	30	NCR 10/19/20-11/03/20
51	FX	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$62.00	\$62.00	30	NCR 10/19/20-11/03/20
52	FX	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$199.00	\$199.00	30	NCR 10/19/20-11/03/20
53	FX	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$62.00	\$372.00	30	NCR 10/19/20-11/03/20
54	FX	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$199.00	\$1,194.00	30	NCR 10/19/20-11/03/20
55	GSN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NCR 10/19/20-11/03/20
56	GSN	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/19/20-11/03/20
57	GSN	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$27.00	\$54.00	30	NCR 10/19/20-11/03/20
58	GSN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 10/19/20-11/03/20
59	GSN	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 10/19/20-11/03/20
60	GSN	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$27.00	\$324.00	30	NCR 10/19/20-11/03/20
61	HGTV	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$324.00	\$324.00	30	NCR 10/19/20-11/03/20

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Product Code	
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Total # of Weeks	1		
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Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	HGTV	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$529.00	\$0.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
63	HGTV	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$324.00	\$1,944.00	30	NCR 10/19/20-11/03/20
64	HGTV	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$529.00	\$2,645.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
65	HIST	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$272.00	\$272.00	30	NCR 10/19/20-11/03/20
66	HIST	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$272.00	\$272.00	30	NCR 10/19/20-11/03/20, 10/22: -5x w/o 10/27
67	HLN	Early Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$46.00	\$92.00	30	NCR 10/19/20-11/03/20
68	HLN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$42.00	\$84.00	30	NCR 10/19/20-11/03/20
69	HLN	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$55.00	\$110.00	30	NCR 10/19/20-11/03/20
70	HLN	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$69.00	\$138.00	30	NCR 10/19/20-11/03/20
71	HLN	Early Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	10	\$46.00	\$460.00	30	NCR 10/19/20-11/03/20
72	HLN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	NCR 10/19/20-11/03/20
73	HLN	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	NCR 10/19/20-11/03/20
74	HLN	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	NCR 10/19/20-11/03/20
75	HMM	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$27.00	\$27.00	30	NCR 10/19/20-11/03/20
76	HMM	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 10/19/20-11/03/20
77	LIF	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$31.00	\$31.00	30	NCR 10/19/20-11/03/20
78	LIF	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$122.00	\$122.00	30	NCR 10/19/20-11/03/20
79	LIF	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$152.00	\$152.00	30	NCR 10/19/20-11/03/20
80	LIF	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	NCR 10/19/20-11/03/20
81	LIF	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$122.00	\$732.00	30	NCR 10/19/20-11/03/20

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82	LIF	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$152.00	\$912.00	30	NCR 10/19/20-11/03/20
83	MNBC	Early Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$156.00	\$156.00	30	NCR 10/19/20-11/03/20
84	MNBC	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$121.00	\$121.00	30	NCR 10/19/20-11/03/20
85	MNBC	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$222.00	\$0.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
86	MNBC	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$272.00	\$0.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
87	MNBC	Early Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$156.00	\$468.00	30	NCR 10/19/20-11/03/20
88	MNBC	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$121.00	\$363.00	30	NCR 10/19/20-11/03/20
89	MNBC	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$222.00	\$666.00	30	NCR 10/19/20-11/03/20
90	MNBC	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$272.00	\$816.00	30	NCR 10/19/20-11/03/20
91	NGC	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/19/20-11/03/20
92	NGC	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NCR 10/19/20-11/03/20
93	NGC	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$49.00	\$98.00	30	NCR 10/19/20-11/03/20
94	NGC	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/19/20-11/03/20
95	NGC	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NCR 10/19/20-11/03/20
96	NGC	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$49.00	\$588.00	30	NCR 10/19/20-11/03/20
97	OWN	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$27.00	\$27.00	30	NCR 10/19/20-11/03/20
98	OWN	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$31.00	\$31.00	30	NCR 10/19/20-11/03/20
99	OWN	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$42.00	\$84.00	30	NCR 10/19/20-11/03/20
100	OWN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 10/19/20-11/03/20
101	OWN	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	NCR 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62836908
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Florida FL HD 64

Update Date	10/23/20
Version	2 Vs. 1

AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov19
-	

Client Code	
Product Code	
Est Code	6970
Product Name	(FL HD-64)(ATS) 10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$62,716.00		
Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
102	OWN	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	NCR 10/19/20-11/03/20
103	PAR	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/19/20-11/03/20
104	PAR	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$101.00	\$101.00	30	NCR 10/19/20-11/03/20
105	PAR	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$129.00	\$258.00	30	NCR 10/19/20-11/03/20
106	PAR	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	NCR 10/19/20-11/03/20
107	PAR	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$101.00	\$606.00	30	NCR 10/19/20-11/03/20
108	PAR	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$129.00	\$1,548.00	30	NCR 10/19/20-11/03/20
109	S1TP	Early Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$186.00	\$186.00	30	NCR 10/19/20-11/03/20
110	S1TP	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$113.00	\$113.00	30	NCR 10/19/20-11/03/20
111	S1TP	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$113.00	\$113.00	30	NCR 10/19/20-11/03/20
112	S1TP	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$143.00	\$143.00	30	NCR 10/19/20-11/03/20
113	S1TP	Early Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$186.00	\$558.00	30	NCR 10/19/20-11/03/20
114	S1TP	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$113.00	\$339.00	30	NCR 10/19/20-11/03/20
115	S1TP	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$113.00	\$339.00	30	NCR 10/19/20-11/03/20
116	S1TP	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$143.00	\$429.00	30	NCR 10/19/20-11/03/20
117	SCI	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/19/20-11/03/20
118	SCI	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	NCR 10/19/20-11/03/20
119	SCI	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$55.00	\$110.00	30	NCR 10/19/20-11/03/20
120	SCI	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/19/20-11/03/20
121	SCI	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$46.00	\$276.00	30	NCR 10/19/20-11/03/20
122	SCI	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	NCR 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62836908
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Florida FL HD 64

Update Date	10/23/20
Version	2 Vs. 1

AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov19
-	

Client Code	
Product Code	
Est Code	6970
Product Name	(FL HD-64)(ATS) 10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$62,716.00		
Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
123	SYFY	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/19/20-11/03/20
124	SYFY	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$77.00	\$77.00	30	NCR 10/19/20-11/03/20
125	SYFY	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$96.00	\$192.00	30	NCR 10/19/20-11/03/20
126	SYFY	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/19/20-11/03/20
127	SYFY	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 10/19/20-11/03/20
128	SYFY	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$96.00	\$1,152.00	30	NCR 10/19/20-11/03/20
129	TBSC	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$341.00	\$0.00	30	NCR 10/19/20-11/03/20, 10/22: -1x w/o 11/03
130	TBSC	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$341.00	\$682.00	30	NCR 10/19/20-11/03/20, 10/22: -4x w/o 10/27
131	TNT	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$87.00	\$87.00	30	NCR 10/19/20-11/03/20
132	TNT	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$341.00	\$341.00	30	NCR 10/19/20-11/03/20
133	TNT	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$87.00	\$522.00	30	NCR 10/19/20-11/03/20
134	TNT	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$341.00	\$2,046.00	30	NCR 10/19/20-11/03/20
135	TRAV	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/19/20-11/03/20
136	TRAV	Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	NCR 10/19/20-11/03/20
137	TRAV	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$51.00	\$102.00	30	NCR 10/19/20-11/03/20
138	TRAV	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/19/20-11/03/20
139	TRAV	Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$46.00	\$276.00	30	NCR 10/19/20-11/03/20
140	TRAV	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$51.00	\$612.00	30	NCR 10/19/20-11/03/20
141	TRU	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$51.00	\$102.00	30	NCR 10/19/20-11/03/20
142	TRU	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$51.00	\$612.00	30	NCR 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62836908
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Florida FL HD 64

Update Date	10/23/20
Version	2 Vs. 1

AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov19
-	

Client Code	
Product Code	
Est Code	6970
Product Name	(FL HD-64)(ATS) 10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$62,716.00		
Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
143	USA	Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$101.00	\$101.00	30	NCR 10/19/20-11/03/20
144	USA	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$341.00	\$341.00	30	NCR 10/19/20-11/03/20
145	USA	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$101.00	\$606.00	30	NCR 10/19/20-11/03/20
146	USA	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$341.00	\$2,046.00	30	NCR 10/19/20-11/03/20
147	VH1	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$96.00	\$192.00	30	NCR 10/19/20-11/03/20
148	VH1	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$96.00	\$1,152.00	30	NCR 10/19/20-11/03/20
149	CNN	Early Morning	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$156.00	\$312.00	30	NCR 10/19/20-11/03/20
150	HLN	Early Morning	11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$46.00	\$184.00	30	NCR 10/19/20-11/03/20
151	MNBC	Early Morning	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$156.00	\$312.00	30	NCR 10/19/20-11/03/20
152	S1TP	Early Morning	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$186.00	\$372.00	30	NCR 10/19/20-11/03/20
153	S1TP	Early Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$186.00	\$186.00	30	10/22: +1x w/o 10/26
154	TNT	Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$341.00	\$341.00	30	10/22: +1x w/o 11/02
155	TNT	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$341.00	\$1,364.00	30	10/22: +4x w/o 10/26
156	HLN	Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$69.00	\$69.00	30	10/22: +1x w/o 10/26
157	HGTV	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$324.00	\$2,916.00	30	10/22: +9x w/o 10/26

Ampersand Cable System Order

Order #	62836908
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Florida FL HD 64

Update Date	10/23/20
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AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov19
-	

Client Code	
Product Code	
Est Code	6970
Product Name	(FL HD-64)(ATS) 10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$62,716.00		
Commission	\$9,407.40		
Net Total	\$53,308.60		
Total Spots	625		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/22 Removed NAs, MG \$4,894 (over \$5) within order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
158	GSN	Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$18.00	\$18.00	30	10/22: +1x NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	625	0	0	0	0	0	0	0	0	0	0	0	625
AMT	\$62,716.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62,716.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

62836908 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |