

### Ampersand Cable System Order

Order #	62770636
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/15/20 - 06/21/20
Agency	FlexPoint Media Inc
Advertiser	State Government Leadership Foundation

Update Date	06/15/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	24
Product Code	202
Est Code	1015
Product Name	Tampa, 6.16-6.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$9,418.00		
Commission	\$1,412.70		
Net Total	\$8,005.30		
Total Spots	156		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.15 New order, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ENT	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	NCR 03/30/20-06/28/20
2	ENT	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 03/30/20-06/28/20
3	FOOD	VARIOUS	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$66.00	\$660.00	30	NCR 03/30/20-06/28/20
4	FOOD	VARIOUS	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$99.00	\$990.00	30	NCR 03/30/20-06/28/20
5	FOOD	VARIOUS	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$148.00	\$740.00	30	NCR 03/30/20-06/28/20
6	HALL	VARIOUS	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$44.00	\$660.00	30	NCR 03/30/20-06/28/20
7	HALL	HALLMARK MOVIE<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	NCR 03/30/20-06/28/20
8	HALL	HALLMARK MOVIE<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 03/30/20-06/28/20
9	HGTV	AVG. ALL WKS	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$124.00	\$1,488.00	30	NCR 03/30/20-06/28/20
10	HGTV	AVG. ALL WKS	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$186.00	\$930.00	30	NCR 03/30/20-06/28/20
11	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$285.00	\$285.00	30	NCR 03/30/20-06/28/20
12	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	30	NCR 03/30/20-06/28/20
13	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 03/30/20-06/28/20
14	LIF	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	NCR 03/30/20-06/28/20
15	LIF	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	NCR 03/30/20-06/28/20
16	LIF	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	NCR 03/30/20-06/28/20
17	TLC	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$25.00	\$375.00	30	NCR 03/30/20-06/28/20
18	TLC	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	NCR 03/30/20-06/28/20

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Sold On	Cost Per Spot
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	TLC	VARIOUS	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$88.00	\$440.00	30	NCR 03/30/20-06/28/20

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
<b>SPOTS</b>	156	0	0	0	0	0	0	0	0	0	0	0	156
<b>AMT</b>	\$9,418.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,418.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/16/20

62770636 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |