



John Adams Trump Ad 10.28 ISS R3 - Tampa IC 10.26.20

Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD

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All-Wks Avrg

	Notes	Rate \$\$.00	RC %	Unit Tot	Start Date	End Date	Wk 1						Wk 1 10/26 '20	
							Adults 50+							
							Prog Name	Rtg	Imp	CPM Imp	Rch %	Freq		Pop
Total		\$655.00		6				30711	21.33	1.2%	1.5	1667232	6	
Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD		\$655.00		6				30711	21.33	1.2%	1.5	1667232	6	
5335, TPIC- Tampa Bay Interconnect		\$655.00		6				30711	21.33	1.2%	1.5	1667232	6	
TWC -TV		\$655.00		6				30711	21.33	1.2%	1.5	1667232	6	
W 5a-9a	ISS(3)	\$110.00		2	10/28/20	10/28/20	AVG. ALL WKS/AMHQ	0.3	4889	22.50	0.5%	1.1	1667232	2
W 9a-4p	ISS(3)	\$85.00		3	10/28/20	10/28/20	WEATHER CHANNE<	0.4	5856	14.52	0.9%	1.2	1667232	3
W 4p-7p	ISS(3)	\$180.00		1	10/28/20	10/28/20	WEATHER UNDERG<	0.2	3365	53.49	0.2%	1.0	1667232	1

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.  
 Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD  
 Cable Zones: SPECTRUM REACH, TPIC- Tampa Bay Interconnect



**Contract ACCEPTED AND AGREED:**

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature:  Date: Oct. 26, 2020

Title: \_\_\_\_\_

Acceptance Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**SPECTRUM REACH**

**STANDARD MEDIA SALES TERMS AND CONDITIONS**

Either signature on this order form, or delivery to Charter Communications Operating, LLC ("Spectrum Reach") of any advertisement, advertising content or other materials of or on behalf of an advertiser or agency (each, a "Client") for distribution, shall constitute Client's agreement to the Spectrum Reach Terms and Conditions, available at [spectrumreach.com/terms-conditions](http://spectrumreach.com/terms-conditions) and incorporated into this order form as if fully set forth herein, as applicable and as may be amended from time to time.

**ACCEPTED AND AGREED:**

CLIENT: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_