



John Adamsn - Tampa 10.30 1x - 10.29.20

Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD

AE: Madison Begnaud
 Asst: Fiona Hope
 Phone: 706-248-1754

Email: madison.begnaud@charter.com

All-Wks Avrg

	Notes	Rate \$\$.00	RC %	Unit Tot	Start Date	End Date	Wk 1								Wk 1 10/26 '20
							Adults 50+								
							Prog Name	Rtg	Imp	CPM Imp	CPP \$\$	Rch %	Freq	Pop	
Total		\$645.00		1				19899	32.41	\$538	1.2%	1.0	1667232	1	
Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD		\$645.00		1				19899	32.41	\$538	1.2%	1.0	1667232	1	
5335, TPIC- Tampa Bay Interconnect		\$645.00		1				19899	32.41	\$538	1.2%	1.0	1667232	1	
S1TP-TV		\$645.00		1				19899	32.41	\$538	1.2%	1.0	1667232	1	
M-Su 9a-4p	ISS(3)	\$645.00	100%	1	10/30/20	10/30/20	VARIOUS	1.2	19899	32.41	\$538	1.2%	1.0	1667232	1

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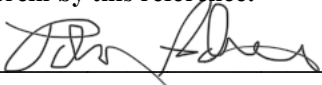
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
 Tampa-St. Pete (Sarasota) Sep20 DMA Nielsen Live+SD
 Cable Zones: SPECTRUM REACH, TPIC- Tampa Bay Interconnect



Contract ACCEPTED AND AGREED:

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature:  Date: 10-29-2020

Title: _____

Acceptance Signature: _____ Date: _____

Title: _____

SPECTRUM REACH

STANDARD MEDIA SALES TERMS AND CONDITIONS

Either signature on this order form, or delivery to Charter Communications Operating, LLC ("Spectrum Reach") of any advertisement, advertising content or other materials of or on behalf of an advertiser or agency (each, a "Client") for distribution, shall constitute Client's agreement to the Spectrum Reach Terms and Conditions, available at spectrumreach.com/terms-conditions and incorporated into this order form as if fully set forth herein, as applicable and as may be amended from time to time.

ACCEPTED AND AGREED:

CLIENT: _____

By: _____

Name: _____