

Ampersand Cable System Order

Order #	62784467
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Mentzer Media Services
Advertiser	Make Manatee Great Again

Update Date	07/20/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	TMMGA
Product Code	TMMGA
Est Code	8285
Product Name	(Manatee Co.)7.21-7.27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,626.00		
Commission	\$843.90		
Net Total	\$4,782.10		
Total Spots	88		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 7.20 Increasing FXNC +\$178 total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	7/20/20	7/26/20	05:00	09:00		X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR
2	FBN	VARIOUS	7/20/20	7/26/20	09:00	16:00		X	X	X	X	X	X	-	-	13	\$8.00	\$104.00	30	NCR
3	FBN	VARIOUS	7/20/20	7/26/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR
4	FBN	VARIOUS	7/20/20	7/26/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	NCR
5	FBN	MORNINGS WITH<	7/27/20	8/2/20	05:00	09:00	X							-	-	2	\$12.00	\$24.00	30	NCR
6	FBN	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	NCR
7	FBN	VARIOUS	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NCR
8	FBN	VARIOUS	7/27/20	8/2/20	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	NCR
9	FXNC	VARIOUS	7/20/20	7/26/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$124.00	\$744.00	30	NCR
10	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$96.00	\$1,152.00	30	NCR
11	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$118.00	\$472.00	30	NCR
12	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$161.00	\$1,932.00	30	NCR
13	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00	X							-	-	1	\$137.00	\$137.00	30	NCR
14	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	2	\$107.00	\$214.00	30	NCR
15	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$131.00	\$131.00	30	NCR
16	FXNC	VARIOUS	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$178.00	\$178.00	30	NCR

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17	FXNC	VARIOUS	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$178.00	\$178.00	30	R1 + 1X. New line added. NCR

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	75	13	0	0	0	0	0	0	0	0	0	0	88
AMT	\$4,708.00	\$918.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,626.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/21/20

62784467 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |