

Ampersand Cable System Order

Order #	62786894
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Mentzer Media Services
Advertiser	Make Manatee Great Again

Update Date	07/27/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	TMMGA
Product Code	TMMGA
Est Code	8334
Product Name	(Manatee Co.)7.28-8.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,635.00		
Commission	\$845.25		
Net Total	\$4,789.75		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.27 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	7/27/20	8/2/20	05:00	09:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NCR 07/27/20-08/18/20
2	FBN	VARIOUS	7/27/20	8/2/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	NCR 07/27/20-08/18/20
3	FBN	VARIOUS	7/27/20	8/2/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR 07/27/20-08/18/20
4	FBN	VARIOUS	7/27/20	8/2/20	19:00	24:00		X	X	X	X	X	X	-	-	11	\$14.00	\$154.00	30	NCR 07/27/20-08/18/20
5	FBN	MORNINGS WITH<	7/27/20	8/2/20	05:00	09:00	X							-	-	0	\$12.00	\$0.00	30	NCR 07/27/20-08/18/20
6	FBN	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	NCR 07/27/20-08/18/20
7	FBN	VARIOUS	7/27/20	8/2/20	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	NCR 07/27/20-08/18/20
8	FBN	VARIOUS	7/27/20	8/2/20	19:00	24:00	X							-	-	0	\$14.00	\$0.00	30	NCR 07/27/20-08/18/20
9	FXNC	VARIOUS	7/27/20	8/2/20	05:00	09:00		X	X	X	X	X	X	-	-	7	\$137.00	\$959.00	30	NCR 07/27/20-08/18/20
10	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$107.00	\$1,284.00	30	NCR 07/27/20-08/18/20
11	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$131.00	\$524.00	30	NCR 07/27/20-08/18/20
12	FXNC	VARIOUS	7/27/20	8/2/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$178.00	\$1,780.00	30	NCR 07/27/20-08/18/20
13	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00	X							-	-	0	\$137.00	\$0.00	30	NCR 07/27/20-08/18/20
14	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	0	\$107.00	\$0.00	30	NCR 07/27/20-08/18/20
15	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00	X							-	-	0	\$131.00	\$0.00	30	NCR 07/27/20-08/18/20
16	FXNC	VARIOUS	7/27/20	8/2/20	19:00	24:00	X							-	-	0	\$178.00	\$0.00	30	NCR 07/27/20-08/18/20
17	FBN	MORNINGS WITH<	8/3/20	8/9/20	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	NCR 07/27/20-08/18/20
18	FBN	VARIOUS	8/3/20	8/9/20	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	NCR 07/27/20-08/18/20
19	FBN	VARIOUS	8/3/20	8/9/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NCR 07/27/20-08/18/20
20	FBN	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR 07/27/20-08/18/20
21	FXNC	FOX AND FRIEND<	8/3/20	8/9/20	05:00	09:00	X							-	-	1	\$137.00	\$137.00	30	NCR 07/27/20-08/18/20

Ampersand Cable System Order

Order #	62786894
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Mentzer Media Services
Advertiser	Make Manatee Great Again

Update Date	07/27/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	TMMGA
Product Code	TMMGA
Est Code	8334
Product Name	(Manatee Co.)7.28-8.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,635.00		
Commission	\$845.25		
Net Total	\$4,789.75		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.27 New Order. Please review and confirm, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	8/3/20	8/9/20	09:00	16:00	X							-	-	2	\$107.00	\$214.00	30	NCR 07/27/20-08/18/20
23	FXNC	VARIOUS	8/3/20	8/9/20	16:00	19:00	X							-	-	1	\$131.00	\$131.00	30	NCR 07/27/20-08/18/20
24	FXNC	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	1	\$178.00	\$178.00	30	NCR 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	76	0	0	0	0	0	0	0	0	0	0	0	76
AMT	\$5,635.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,635.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/28/20

62786894 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |