

Ampersand Cable System Order

Order #	62796644
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/17/20 - 08/30/20
Agency	Fortune Media
Advertiser	MoveOnOrg Political Action

Update Date	08/19/20
Version	3 Vs. 2

AE	Scott Johnson
Sales Coordinator	Kaarina Mattika
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+1 Jul19
-	

Client Code	
Product Code	
Est Code	1118
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$3,842.00		
Commission	\$576.30		
Net Total	\$3,265.70		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8.19 REV: REVISING FLIGHT AND CORRECTING RATES W/O 8.19. PLEASE CONFIRM

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/17/20	8/23/20	05:00	09:00				X	X	X	X	-	-	2	\$94.00	\$188.00	60	REV
2	CNN	VARIOUS	8/24/20	8/30/20	05:00	09:00				X	X	X	X	-	-	0	\$94.00	\$0.00	60	REV
3	CNN	CNN NEWSROOM<	8/17/20	8/23/20	09:00	16:00				X	X	X	X	-	-	4	\$84.00	\$336.00	60	REV
4	CNN	CNN NEWSROOM<	8/24/20	8/30/20	09:00	16:00				X	X	X	X	-	-	0	\$84.00	\$0.00	60	REV
5	CNN	CNN NEWSROOM<	8/17/20	8/23/20	16:00	19:00				X	X	X	X	-	-	1	\$94.00	\$94.00	60	REV
6	CNN	CNN NEWSROOM<	8/24/20	8/30/20	16:00	19:00				X	X	X	X	-	-	0	\$94.00	\$0.00	60	REV
7	CNN	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00				X	X	X	X	-	-	5	\$120.00	\$600.00	60	REV
8	CNN	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00				X	X	X	X	-	-	0	\$120.00	\$0.00	60	REV
9	CNN	NEW DAY<	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$84.00	\$504.00	60	60 sec spot
10	CNN	CNN NEWSROOM<	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	13	\$76.00	\$988.00	60	60 sec spot
11	CNN	VARIOUS	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$84.00	\$252.00	60	60 sec spot
12	CNN	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$110.00	\$880.00	60	60 sec spot

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$3,842.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,842.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 08/20/20

62796644 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |