

Ampersand Cable System Order

| | |
|-------------|------------------------------------|
| Order # | 62841023 |
| Syscode | 2086 |
| System Name | Spectrum/E Hillsborough Region, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|---------------------|
| Flight Dates | 10/26/20 - 11/08/20 |
| Agency | PG Placements |
| Advertiser | Wingman PAC FL CD15 |

| | |
|-------------|----------|
| Update Date | 10/28/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|------------------------------------|
| AE | Matthew Marcus |
| Sales Coordinator | Ida Hailu |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | Sep19 DMA Nielsen Parallel Live+SD |
| - | |

| | |
|---------------|---------------------|
| Client Code | |
| Product Code | |
| Est Code | 10291103 |
| Product Name | FL CD15, 10-29-11.3 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$4,315.00 | | |
| Commission | \$647.25 | | |
| Net Total | \$3,667.75 | | |
| Total Spots | 44 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 10.28 New order. Please review and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | S1TP | | 10/26/20 | 11/1/20 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 11 | \$113.00 | \$1,243.00 | 30 | NCR 10/19/20-11/03/20 |
| 2 | S1TP | | 11/2/20 | 11/8/20 | 05:00 | 09:00 | X | X | | | | | | - | - | 4 | \$113.00 | \$452.00 | 30 | NCR 10/19/20-11/03/20 |
| 3 | S1TP | | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 16 | \$86.00 | \$1,376.00 | 30 | NCR 10/19/20-11/03/20 |
| 4 | S1TP | | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 4 | \$86.00 | \$344.00 | 30 | NCR 10/19/20-11/03/20 |
| 5 | S1TP | | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 7 | \$100.00 | \$700.00 | 30 | NCR 10/19/20-11/03/20 |
| 6 | S1TP | | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$100.00 | \$200.00 | 30 | NCR 10/19/20-11/03/20 |

| | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 44 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 44 |
| AMT | \$4,315.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$4,315.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/29/20

62841023 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |