

Ampersand Cable System Order

Order #	62841023
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	PG Placements
Advertiser	Wingman PAC FL CD15

Update Date	10/28/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10291103
Product Name	FL CD15, 10-29-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,335.00		
Commission	\$950.25		
Net Total	\$5,384.75		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.28 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	S1TP		10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	11	\$198.00	\$2,178.00	30	NCR 10/19/20-11/03/20
2	S1TP		11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$198.00	\$792.00	30	NCR 10/19/20-11/03/20
3	S1TP		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	12	\$129.00	\$1,548.00	30	NCR 10/19/20-11/03/20
4	S1TP		11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$129.00	\$387.00	30	NCR 10/19/20-11/03/20
5	S1TP		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	8	\$143.00	\$1,144.00	30	NCR 10/19/20-11/03/20
6	S1TP		11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$143.00	\$286.00	30	NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$6,335.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,335.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/29/20

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