

Ampersand Cable System Order

Order #	62932972
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/11/21 - 10/17/21
Agency	Amplify Media
Advertiser	Corporate Accountability Action

Update Date	10/13/21
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Lily Feiger
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	
Product Code	
Est Code	3743
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$4,385.00		
Commission	\$657.75		
Net Total	\$3,727.25		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/13 New order. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	10/11/21	10/17/21	19:00	24:00					X			-	-	1	\$1,235.00	\$1,235.00	30	NCR 09/27/21-12/26/21
2	FXNC	CABLE	10/11/21	10/17/21	19:00	24:00					X			-	-	1	\$1,866.00	\$1,866.00	30	NCR 09/27/21-12/26/21
3	MNBC	CABLE	10/11/21	10/17/21	19:00	24:00					X			-	-	1	\$1,284.00	\$1,284.00	30	NCR 09/27/21-12/26/21

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$4,385.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,385.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/21

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