

Ampersand Cable System Order

Order #	62940615
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	11/15/21 - 11/28/21
Agency	SRH Media
Advertiser	FL Education Champions

Update Date	11/17/21
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	FL
Product Code	11201127
Est Code	Sports ATS
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$29,000.00		
Commission	\$4,350.00		
Net Total	\$24,650.00		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	11.26 UCF vs USF	11/22/21	11/28/21	15:30	18:30					X			-	-	1	\$7,000.00	\$7,000.00	30	11.26 UCF vs USF
2	ESPN	11.27 UF vs FSU	11/22/21	11/28/21	12:00	15:00						X		-	-	1	\$15,000.00	\$15,000.00	30	11.27 UF vs FSU
3	SECN	11.20 UF vs Missouri	11/15/21	11/21/21	16:00	19:00						X		-	-	1	\$7,000.00	\$7,000.00	30	11.20 UF vs Missouri

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$29,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/18/21

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