

Ampersand Cable System Order

Order #	62939039
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	11/08/21 - 12/12/21
Agency	SRH Media
Advertiser	FL Education Champions

Update Date	11/10/21
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	FL
Product Code	11111212
Est Code	1650376
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	5		
Total	\$14,986.00		
Commission	\$2,247.90		
Net Total	\$12,738.10		
Total Spots	131		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	11/10 R1 fixed programming adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ENN	ESPN NEWS	11/15/21	11/21/21	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
2	ENN	ESPN NEWS	11/22/21	11/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
3	ENN	ESPN NEWS	11/29/21	12/5/21	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
4	ENN	ESPN NEWS	12/6/21	12/12/21	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
5	ENN	ESPN NEWS	11/15/21	11/21/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
6	ENN	ESPN NEWS	11/22/21	11/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
7	ENN	ESPN NEWS	11/29/21	12/5/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
8	ENN	ESPN NEWS	12/6/21	12/12/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
9	ENN	ESPN NEWS	11/15/21	11/21/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
10	ENN	ESPN NEWS	11/22/21	11/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
11	ENN	ESPN NEWS	11/29/21	12/5/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
12	ENN	ESPN NEWS	12/6/21	12/12/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
13	ENN	ESPN NEWS	11/15/21	11/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
14	ENN	ESPN NEWS	11/22/21	11/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
15	ENN	ESPN NEWS	11/29/21	12/5/21	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
16	ENN	ESPN NEWS	12/6/21	12/12/21	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
17	ENN	ESPN NEWS	11/8/21	11/14/21	05:00	09:00				X	X	X	X	-	-	3	\$22.00	\$66.00	30	
18	ENN	ESPN NEWS	11/8/21	11/14/21	09:00	16:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	
19	ENN	ESPN NEWS	11/8/21	11/14/21	16:00	19:00				X	X	X	X	-	-	2	\$16.00	\$32.00	30	
20	ENN	ESPN NEWS	11/8/21	11/14/21	19:00	24:00				X	X	X	X	-	-	4	\$22.00	\$88.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	ESP2	College Football Ball State at Northern Illinois	11/8/21	11/14/21	19:00	22:00			X					-	-	0	\$2,000.00	\$0.00	30	11/10: -1x w/o 11/08
22	ESP2	College Football FCS Quarterfinal Teams TBA	12/6/21	12/12/21	19:00	22:00					X			-	-	1	\$2,000.00	\$2,000.00	30	
23	ESP2	College Football Memphis at Houston	11/15/21	11/21/21	21:00	24:00					X			-	-	1	\$2,000.00	\$2,000.00	30	
24	ESP2	College Football Northwestern at Wisconsin	11/8/21	11/14/21	12:00	15:00						X		-	-	1	\$1,500.00	\$1,500.00	30	
25	ESP2	College Football Iowa State at Texas Tech	11/8/21	11/14/21	15:30	18:30						X		-	-	1	\$1,500.00	\$1,500.00	30	
26	ESP2	College Football SWAC Championship Teams TBA	11/29/21	12/5/21	16:00	19:00						X		-	-	1	\$1,500.00	\$1,500.00	30	
27	ESP2	College Football Kentucky at Vanderbilt	11/8/21	11/14/21	19:00	22:00						X		-	-	1	\$2,000.00	\$2,000.00	30	
28	ESP2	College Football Ball State at Northern Illinois	11/8/21	11/14/21	19:00	22:00						X		-	-	1	\$2,000.00	\$2,000.00	30	11/10: +1x w/o 11/08

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	73	58	0	0	0	0	0	0	0	0	0	0	131
AMT	\$10,366.00	\$4,620.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,986.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/11/21

62939039 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |