

### Ampersand Cable System Order

Order #	62921964
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/06/21 - 09/26/21
Agency	c/o US International Media LLC
Advertiser	Florida Vaccine Hesitancy Campaign

Update Date	09/07/21
Version	1 Vs. 1

AE	Jessica Wismann
Sales Coordinator	Claudia Brade
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
All ratings are based on DMA populations	

Client Code	3727
Product Code	12901
Est Code	50259
Product Name	Vaccine Initiative
Credit Status	Not Liable
Primary Demo	Adults 25-54
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$20,360.00		
Commission	\$3,054.00		
Net Total	\$17,306.00		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	36.3	GIMP	595862
CPP	\$561.00	CPM	\$34.17

Comments :	9/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	ROTATION	9/6/21	9/12/21	06:00	22:00			X	X	X	X	X	0.59	9684	12	\$260.00	\$3,120.00	30	
2	FXNC	HANNITY	9/6/21	9/12/21	21:00	22:00			X	X	X			1.25	20520	3	\$700.00	\$2,100.00	30	
3	FXNC	FOX AND FRIEND	9/6/21	9/12/21	06:00	09:00			X	X	X			0.55	9028	3	\$400.00	\$1,200.00	30	
4	FXNC	ROTATION	9/20/21	9/26/21	06:00	22:00	X	X						0.71	11654	10	\$260.00	\$2,600.00	30	
5	FXNC	HANNITY	9/20/21	9/26/21	21:00	22:00	X	X						1.09	17894	2	\$700.00	\$1,400.00	30	
6	FXNC	FOX AND FRIEND	9/20/21	9/26/21	06:00	09:00	X	X						0.51	8372	2	\$400.00	\$800.00	30	
7	FXNC	ROTATION	9/13/21	9/19/21	06:00	22:00	X	X	X	X	X	X	X	0.63	10342	14	\$260.00	\$3,640.00	30	
8	FXNC	HANNITY	9/13/21	9/19/21	21:00	22:00	X	X	X	X	X			0.41	6730	5	\$700.00	\$3,500.00	30	
9	FXNC	FOX AND FRIEND	9/13/21	9/19/21	06:00	09:00	X	X	X	X	X			0.53	8700	5	\$400.00	\$2,000.00	30	

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
<b>SPOTS</b>	56	0	0	0	0	0	0	0	0	0	0	0	56
<b>AMT</b>	\$20,360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,360.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/08/21

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