

Ampersand Cable System Order

Order #	62939464
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/15/21 - 12/19/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	
Product Name	Lightning Game 11/15-12/18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	5		
Total	\$6,325.00		
Commission	\$948.75		
Net Total	\$5,376.25		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SUN	NHL: New York Islanders @ Tampa Bay Lightning	11/15/21	11/21/21	19:00	21:30	X							-	-	1	\$550.00	\$550.00	30	
2	SUN	NHL: Tampa Bay Lightning @ Philadelphia Flyers	11/15/21	11/21/21	19:00	21:30				X				-	-	1	\$550.00	\$550.00	30	
3	SUN	NHL: New Jersey Devils @ Tampa Bay Lightning	11/15/21	11/21/21	16:00	18:30						X		-	-	1	\$550.00	\$550.00	30	
4	SUN	NHL: Minnesota Wild @ Tampa Bay Lightning	11/15/21	11/21/21	17:00	19:30						X		-	-	1	\$550.00	\$550.00	30	
5	SUN	NHL: Philadelphia Flyers @ Tampa Bay Lightning	11/22/21	11/28/21	19:00	21:30		X						-	-	1	\$550.00	\$550.00	30	
6	SUN	NHL: Seattle Kraken @ Tampa Bay Lightning	11/22/21	11/28/21	19:00	21:30					X			-	-	1	\$550.00	\$550.00	30	
7	SUN	NHL: Tampa Bay Lightning @ Minnesota Wild	11/22/21	11/28/21	14:00	16:30						X		-	-	1	\$550.00	\$550.00	30	
8	SUN	NHL: St. Louis Blues @ Tampa Bay Lightning	11/29/21	12/5/21	19:00	21:30				X				-	-	1	\$275.00	\$275.00	30	
9	SUN	NHL: Tampa Bay Lightning @ Boston Bruins	11/29/21	12/5/21	19:00	21:30						X		-	-	1	\$275.00	\$275.00	30	
10	SUN	NHL: Tampa Bay Lightning @ Philadelphia Flyers	11/29/21	12/5/21	18:00	20:30						X		-	-	1	\$275.00	\$275.00	30	
11	SUN	NHL: Tampa Bay Lightning @ Montreal Canadiens	12/6/21	12/12/21	19:00	21:30		X						-	-	1	\$275.00	\$275.00	30	
12	SUN	NHL: Tampa Bay Lightning @ Toronto Maple Leafs	12/6/21	12/12/21	19:00	21:30				X				-	-	1	\$275.00	\$275.00	30	
13	SUN	NHL: Tampa Bay Lightning @ Ottawa Senators	12/6/21	12/12/21	13:00	15:30						X		-	-	1	\$275.00	\$275.00	30	
14	SUN	NHL: Los Angeles Kings @ Tampa Bay Lightning	12/13/21	12/19/21	19:00	21:30		X						-	-	1	\$275.00	\$275.00	30	
15	SUN	NHL: Ottawa Senators @ Tampa Bay Lightning	12/13/21	12/19/21	19:00	21:30				X				-	-	1	\$275.00	\$275.00	30	

Ampersand Cable System Order

Order #	62939464
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/15/21 - 12/19/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	
Product Name	Lightning Game 11/15-12/18
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	5		
Total	\$6,325.00		
Commission	\$948.75		
Net Total	\$5,376.25		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	SUN	NHL: Tampa Bay Lightning @ Colorado Avalanche	12/13/21	12/19/21	21:00	23:30						X		-	-	1	\$275.00	\$275.00	30	

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	7	9	0	0	0	0	0	0	0	0	0	0	16
AMT	\$3,850.00	\$2,475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,325.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/12/21

62939464 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |