

### Ampersand Cable System Order

Order #	62938968
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	11/08/21 - 11/28/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	11/14-11/22
Product Name	11/14-11/22
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$7,824.00		
Commission	\$1,173.60		
Net Total	\$6,650.40		
Total Spots	122		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	11/8/21	11/14/21	05:00	09:00						X	-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21	
2	CNN	CABLE	11/8/21	11/14/21	09:00	16:00						X	-	-	2	\$42.00	\$84.00	30	NCR 09/27/21-12/26/21	
3	CNN	CABLE	11/8/21	11/14/21	16:00	19:00						X	-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21	
4	CNN	CABLE	11/8/21	11/14/21	19:00	24:00						X	-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21	
5	CNN	CABLE	11/15/21	11/21/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$52.00	\$728.00	30	NCR 09/27/21-12/26/21
6	CNN	CABLE	11/15/21	11/21/21	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	-2X 11/15
7	CNN	CABLE	11/15/21	11/21/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	30	-3X 11/15
8	CNN	CABLE	11/15/21	11/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$91.00	\$1,274.00	30	NCR 09/27/21-12/26/21
9	CNN	CABLE	11/22/21	11/28/21	05:00	09:00	X							-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21
10	CNN	CABLE	11/22/21	11/28/21	09:00	16:00	X							-	-	2	\$42.00	\$84.00	30	NCR 09/27/21-12/26/21
11	CNN	CABLE	11/22/21	11/28/21	16:00	19:00	X							-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21
12	CNN	CABLE	11/22/21	11/28/21	19:00	24:00	X							-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21
13	MNBC	CABLE	11/8/21	11/14/21	05:00	09:00						X	-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21	
14	MNBC	CABLE	11/8/21	11/14/21	09:00	16:00						X	-	-	2	\$42.00	\$84.00	30	NCR 09/27/21-12/26/21	
15	MNBC	CABLE	11/8/21	11/14/21	16:00	19:00						X	-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21	
16	MNBC	CABLE	11/8/21	11/14/21	19:00	24:00						X	-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21	
17	MNBC	CABLE	11/15/21	11/21/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$52.00	\$728.00	30	NCR 09/27/21-12/26/21
18	MNBC	CABLE	11/15/21	11/21/21	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	-2X 11/15
19	MNBC	CABLE	11/15/21	11/21/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	30	-3X 11/15
20	MNBC	CABLE	11/15/21	11/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$91.00	\$1,274.00	30	NCR 09/27/21-12/26/21
21	MNBC	CABLE	11/22/21	11/28/21	05:00	09:00	X							-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21

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22	MNBC	CABLE	11/22/21	11/28/21	09:00	16:00	X							-	-	2	\$42.00	\$84.00	30	NCR 09/27/21-12/26/21
23	MNBC	CABLE	11/22/21	11/28/21	16:00	19:00	X							-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21
24	MNBC	CABLE	11/22/21	11/28/21	19:00	24:00	X							-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
<b>SPOTS</b>	122	0	0	0	0	0	0	0	0	0	0	0	122
<b>AMT</b>	\$7,824.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,824.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/11/21

62938968 | Tampa-St. Petersburg | Spectrum/South Pinellas, FL | 3465 |