

### Ampersand Cable System Order

Order #	62938968
Syscode	3703
System Name	Spectrum/Middle Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/08/21 - 11/28/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	11/14-11/22
Product Name	11/14-11/22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$12,486.00		
Commission	\$1,872.90		
Net Total	\$10,613.10		
Total Spots	122		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	11/8/21	11/14/21	05:00	09:00						X	X	-	-	2	\$77.00	\$154.00	30	NCR 09/27/21-12/26/21
2	CNN	CABLE	11/8/21	11/14/21	09:00	16:00						X	X	-	-	2	\$69.00	\$138.00	30	NCR 09/27/21-12/26/21
3	CNN	CABLE	11/8/21	11/14/21	16:00	19:00						X	X	-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21
4	CNN	CABLE	11/8/21	11/14/21	19:00	24:00						X	X	-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21
5	CNN	CABLE	11/15/21	11/21/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$77.00	\$1,078.00	30	NCR 09/27/21-12/26/21
6	CNN	CABLE	11/15/21	11/21/21	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	-2X 11/15
7	CNN	CABLE	11/15/21	11/21/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$121.00	\$847.00	30	-3X 11/15
8	CNN	CABLE	11/15/21	11/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$148.00	\$2,072.00	30	NCR 09/27/21-12/26/21
9	CNN	CABLE	11/22/21	11/28/21	05:00	09:00	X							-	-	2	\$77.00	\$154.00	30	-1X
10	CNN	CABLE	11/22/21	11/28/21	09:00	16:00	X							-	-	2	\$69.00	\$138.00	30	NCR 09/27/21-12/26/21
11	CNN	CABLE	11/22/21	11/28/21	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21
12	CNN	CABLE	11/22/21	11/28/21	19:00	24:00	X							-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21
13	MNBC	CABLE	11/8/21	11/14/21	05:00	09:00						X	X	-	-	2	\$77.00	\$154.00	30	NCR 09/27/21-12/26/21
14	MNBC	CABLE	11/8/21	11/14/21	09:00	16:00						X	X	-	-	2	\$69.00	\$138.00	30	NCR 09/27/21-12/26/21
15	MNBC	CABLE	11/8/21	11/14/21	16:00	19:00						X	X	-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21
16	MNBC	CABLE	11/8/21	11/14/21	19:00	24:00						X	X	-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21
17	MNBC	CABLE	11/15/21	11/21/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$77.00	\$1,078.00	30	NCR 09/27/21-12/26/21
18	MNBC	CABLE	11/15/21	11/21/21	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	-2X 11/15
19	MNBC	CABLE	11/15/21	11/21/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$121.00	\$847.00	30	-3X 11/15
20	MNBC	CABLE	11/15/21	11/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$148.00	\$2,072.00	30	NCR 09/27/21-12/26/21
21	MNBC	CABLE	11/22/21	11/28/21	05:00	09:00	X							-	-	2	\$77.00	\$154.00	30	-1X

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	CABLE	11/22/21	11/28/21	09:00	16:00	X							-	-	2	\$69.00	\$138.00	30	NCR 09/27/21-12/26/21
23	MNBC	CABLE	11/22/21	11/28/21	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21
24	MNBC	CABLE	11/22/21	11/28/21	19:00	24:00	X							-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
<b>SPOTS</b>	122	0	0	0	0	0	0	0	0	0	0	0	122
<b>AMT</b>	\$12,486.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,486.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/11/21

62938968 | Tampa-St. Petersburg | Spectrum/Middle Pinellas Region, FL | 3703 |