

Ampersand Cable System Order

Order #	62938971
Syscode	3703
System Name	Spectrum/Middle Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/22/21 - 12/05/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	11/23-11/29
Product Name	11/23-11/29
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$9,650.00		
Commission	\$1,447.50		
Net Total	\$8,202.50		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	11/22/21	11/28/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$77.00	\$924.00	30	NCR 09/27/21-12/26/21
2	CNN	CABLE	11/22/21	11/28/21	09:00	16:00		X	X	X	X	X	X	-	-	11	\$69.00	\$759.00	30	-1x
3	CNN	CABLE	11/22/21	11/28/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$121.00	\$726.00	30	-3X
4	CNN	CABLE	11/22/21	11/28/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 09/27/21-12/26/21
5	CNN	CABLE	11/29/21	12/5/21	05:00	09:00	X							-	-	2	\$77.00	\$154.00	30	NCR 09/27/21-12/26/21
6	CNN	CABLE	11/29/21	12/5/21	09:00	16:00	X							-	-	1	\$69.00	\$69.00	30	-1x
7	CNN	CABLE	11/29/21	12/5/21	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21
8	CNN	CABLE	11/29/21	12/5/21	19:00	24:00	X							-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21
9	MNBC	CABLE	11/22/21	11/28/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$77.00	\$924.00	30	NCR 09/27/21-12/26/21
10	MNBC	CABLE	11/22/21	11/28/21	09:00	16:00		X	X	X	X	X	X	-	-	11	\$69.00	\$759.00	30	-1x
11	MNBC	CABLE	11/22/21	11/28/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$121.00	\$726.00	30	-3X
12	MNBC	CABLE	11/22/21	11/28/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 09/27/21-12/26/21
13	MNBC	CABLE	11/29/21	12/5/21	05:00	09:00	X							-	-	2	\$77.00	\$154.00	30	NCR 09/27/21-12/26/21
14	MNBC	CABLE	11/29/21	12/5/21	09:00	16:00	X							-	-	1	\$69.00	\$69.00	30	-1x
15	MNBC	CABLE	11/29/21	12/5/21	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	NCR 09/27/21-12/26/21

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16	MNBC	CABLE	11/29/21	12/5/21	19:00	24:00	X							-	-	2	\$148.00	\$296.00	30	NCR 09/27/21-12/26/21

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	82	12	0	0	0	0	0	0	0	0	0	0	94
AMT	\$8,370.00	\$1,280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,650.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/11/21

62938971 | Tampa-St. Petersburg | Spectrum/Middle Pinellas Region, FL | 3703 |