

Ampersand Cable System Order

Order #	62938975
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	11/29/21 - 12/12/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	11/30-12/6
Product Name	11/30-12/6
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,048.00		
Commission	\$907.20		
Net Total	\$5,140.80		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	11/29/21	12/5/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$52.00	\$624.00	30	NCR 09/27/21-12/26/21
2	CNN	CABLE	11/29/21	12/5/21	09:00	16:00		X	X	X	X	X	X	-	-	11	\$42.00	\$462.00	30	-1X
3	CNN	CABLE	11/29/21	12/5/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$74.00	\$444.00	30	-3X
4	CNN	CABLE	11/29/21	12/5/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$91.00	\$1,092.00	30	NCR 09/27/21-12/26/21
5	CNN	CABLE	12/6/21	12/12/21	05:00	09:00	X							-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21
6	CNN	CABLE	12/6/21	12/12/21	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	-1X 12/6
7	CNN	CABLE	12/6/21	12/12/21	16:00	19:00	X							-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21
8	CNN	CABLE	12/6/21	12/12/21	19:00	24:00	X							-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21
9	MNBC	CABLE	11/29/21	12/5/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$52.00	\$624.00	30	NCR 09/27/21-12/26/21
10	MNBC	CABLE	11/29/21	12/5/21	09:00	16:00		X	X	X	X	X	X	-	-	11	\$42.00	\$462.00	30	-1X
11	MNBC	CABLE	11/29/21	12/5/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$74.00	\$444.00	30	-3X
12	MNBC	CABLE	11/29/21	12/5/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$91.00	\$1,092.00	30	NCR 09/27/21-12/26/21
13	MNBC	CABLE	12/6/21	12/12/21	05:00	09:00	X							-	-	2	\$52.00	\$104.00	30	NCR 09/27/21-12/26/21
14	MNBC	CABLE	12/6/21	12/12/21	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	-1X 12/6
15	MNBC	CABLE	12/6/21	12/12/21	16:00	19:00	X							-	-	1	\$74.00	\$74.00	30	NCR 09/27/21-12/26/21

Ampersand Cable System Order

Order #	62938975
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	11/29/21 - 12/12/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	11/30-12/6
Product Name	11/30-12/6
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$6,048.00		
Commission	\$907.20		
Net Total	\$5,140.80		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	MNBC	CABLE	12/6/21	12/12/21	19:00	24:00	X							-	-	2	\$91.00	\$182.00	30	NCR 09/27/21-12/26/21

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
SPOTS	94	0	0	0	0	0	0	0	0	0	0	0	94
AMT	\$6,048.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,048.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/11/21

62938975 | Tampa-St. Petersburg | Spectrum/South Pinellas, FL | 3465 |