

### Ampersand Cable System Order

Order #	62938976
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	12/13/21 - 12/19/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	12/14-12/19
Product Name	12/14-12/19
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$10,104.00		
Commission	\$1,515.60		
Net Total	\$8,588.40		
Total Spots	80		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	12/13/21	12/19/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$101.00	\$1,212.00	30	NCR 09/27/21-12/26/21
2	CNN	CABLE	12/13/21	12/19/21	09:00	16:00		X	X	X	X	X	X	-	-	10	\$72.00	\$720.00	30	-2X
3	CNN	CABLE	12/13/21	12/19/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$148.00	\$888.00	30	-3X
4	CNN	CABLE	12/13/21	12/19/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$186.00	\$2,232.00	30	NCR 09/27/21-12/26/21
5	MNBC	CABLE	12/13/21	12/19/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$101.00	\$1,212.00	30	NCR 09/27/21-12/26/21
6	MNBC	CABLE	12/13/21	12/19/21	09:00	16:00		X	X	X	X	X	X	-	-	10	\$72.00	\$720.00	30	-2X
7	MNBC	CABLE	12/13/21	12/19/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$148.00	\$888.00	30	-3X
8	MNBC	CABLE	12/13/21	12/19/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$186.00	\$2,232.00	30	NCR 09/27/21-12/26/21

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
<b>SPOTS</b>	80	0	0	0	0	0	0	0	0	0	0	0	80
<b>AMT</b>	\$10,104.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,104.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/11/21

62938976 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |