

### Ampersand Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62938976                            |
| Syscode     | 3703                                |
| System Name | Spectrum/Middle Pinellas Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                       |
|--------------|-----------------------|
| Flight Dates | 12/13/21 - 12/19/21   |
| Agency       | AKPD Message & Media  |
| Advertiser   | Progress Pinellas PAC |

|             |          |
|-------------|----------|
| Update Date | 11/11/21 |
| Version     | 2 Vs. 1  |

|                   |                                   |
|-------------------|-----------------------------------|
| AE                | David Toledo                      |
| Sales Coordinator | Feiger Lily                       |
| Office            | Los Angeles                       |
| Phone             | (310) 254-2220                    |
| Status            | Accepted                          |
| Survey            | Oct20 DMA Nielsen Parallel Live+3 |
| -                 |                                   |

|                 |                   |
|-----------------|-------------------|
| Client Code     |                   |
| Product Code    |                   |
| Est Code        | 12/14-12/19       |
| Product Name    | 12/14-12/19       |
| Credit Status   | Cash in Advance   |
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$8,232.00    |      |   |
| Commission       | \$1,234.80    |      |   |
| Net Total        | \$6,997.20    |      |   |
| Total Spots      | 80            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

Comments : 11/10 Removing NA's and cutting back DT due to revised budget per client request. Please confirm. Thank you.

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CABLE   | 12/13/21   | 12/19/21  | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$77.00   | \$924.00   | 30       | NCR 09/27/21-12/26/21 |
| 2    | CNN  | CABLE   | 12/13/21   | 12/19/21  | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 10          | \$69.00   | \$690.00   | 30       | -2X                   |
| 3    | CNN  | CABLE   | 12/13/21   | 12/19/21  | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$121.00  | \$726.00   | 30       | -3X                   |
| 4    | CNN  | CABLE   | 12/13/21   | 12/19/21  | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$148.00  | \$1,776.00 | 30       | NCR 09/27/21-12/26/21 |
| 5    | MNBC | CABLE   | 12/13/21   | 12/19/21  | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$77.00   | \$924.00   | 30       | NCR 09/27/21-12/26/21 |
| 6    | MNBC | CABLE   | 12/13/21   | 12/19/21  | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 10          | \$69.00   | \$690.00   | 30       | -2X                   |
| 7    | MNBC | CABLE   | 12/13/21   | 12/19/21  | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$121.00  | \$726.00   | 30       | -3X                   |
| 8    | MNBC | CABLE   | 12/13/21   | 12/19/21  | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$148.00  | \$1,776.00 | 30       | NCR 09/27/21-12/26/21 |

|              | Dec 2021   | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 80         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 80         |
| <b>AMT</b>   | \$8,232.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$8,232.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/11/21

62938976 | Tampa-St. Petersburg | Spectrum/Middle Pinellas Region, FL | 3703 |