

Ampersand Cable System Order

Order #	62939241
Syscode	3703
System Name	Spectrum/Middle Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/22/21 - 11/28/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	MNF
Product Name	MNF 11/22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,500.00		
Commission	\$375.00		
Net Total	\$2,125.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/11 Changed daypart to M 8p-11:30p. Please review and confirm, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MNF Bucs vs Giants	11/22/21	11/28/21	20:00	23:30	X							-	-	2	\$1,250.00	\$2,500.00	30	

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$2,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/12/21

62939241 | Tampa-St. Petersburg | Spectrum/Middle Pinellas Region, FL | 3703 |