

Ampersand Cable System Order

Order #	62939241
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	11/22/21 - 11/28/21
Agency	AKPD Message & Media
Advertiser	Progress Pinellas PAC

Update Date	11/11/21
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Feiger Lily
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Oct20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	MNF
Product Name	MNF 11/22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,250.00		
Commission	\$187.50		
Net Total	\$1,062.50		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11/11 Changed daypart to M 8p-11:30p. Please review and confirm, thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MNF Bucs vs Giants	11/22/21	11/28/21	20:00	23:30	X							-	-	1	\$1,250.00	\$1,250.00	30	

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,250.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/12/21

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