

Ampersand Cable System Order

Order #	62906915
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/28/21 - 07/04/21
Agency	Targeted Platform Media
Advertiser	Remove Ron

Update Date	07/01/21
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	FL
Product Code	Rebook
Est Code	7.2-7.3
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$2,590.00		
Commission	\$388.50		
Net Total	\$2,201.50		
Total Spots	9		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : New Order. Rebooking to run FXNC only. Please Review and Confirm. Thank you! 7.1.2021

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CABLE	6/28/21	7/4/21	05:00	09:00					X	X		-	-	2	\$274.00	\$548.00	60	NCR 06/28/21-09/26/21
2	FXNC	CABLE	6/28/21	7/4/21	09:00	16:00					X	X		-	-	3	\$182.00	\$546.00	60	NCR 06/28/21-09/26/21
3	FXNC	CABLE	6/28/21	7/4/21	16:00	19:00					X	X		-	-	2	\$326.00	\$652.00	60	NCR 06/28/21-09/26/21
4	FXNC	CABLE	6/28/21	7/4/21	19:00	24:00					X	X		-	-	2	\$422.00	\$844.00	60	NCR 06/28/21-09/26/21

	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$2,590.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,590.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/02/21

62906915 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |