

### Ampersand Cable System Order

Order #	62929362
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/30/21 - 10/05/21
Agency	Optima Media LLC
Advertiser	Seminole Tribe of Florida

Update Date	09/29/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	ASTOF
Product Code	ASTOF
Est Code	9823
Product Name	(FL 15s) bookends 9.30-10.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$47,708.00		
Commission	\$7,156.20		
Net Total	\$40,551.80		
Total Spots	380		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 9/29 New 15s Bookends Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESNU	ESNU DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$13.00	\$78.00	15	15s Bookends NCR 09/27/21-12/26/21
2	ESNU	ESNU EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$35.00	\$70.00	15	15s Bookends NCR 09/27/21-12/26/21
3	ESNU	ESNU PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$44.00	\$704.00	15	15s Bookends NCR 09/27/21-12/26/21
4	ESNU	ESNU DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$13.00	\$52.00	15	15s Bookends NCR 09/27/21-12/26/21
5	ESNU	ESNU EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$35.00	\$70.00	15	15s Bookends NCR 09/27/21-12/26/21
6	ESNU	ESNU PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$44.00	\$352.00	15	15s Bookends NCR 09/27/21-12/26/21
7	ESP2	ESP2 DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$83.00	\$498.00	15	15s Bookends NCR 09/27/21-12/26/21
8	ESP2	ESP2 EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$105.50	\$211.00	15	15s Bookends NCR 09/27/21-12/26/21
9	ESP2	ESP2 PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$121.50	\$1,944.00	15	15s Bookends NCR 09/27/21-12/26/21
10	ESP2	ESP2 DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$83.00	\$332.00	15	15s Bookends NCR 09/27/21-12/26/21
11	ESP2	ESP2 EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$105.50	\$211.00	15	15s Bookends NCR 09/27/21-12/26/21
12	ESP2	ESP2 PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$121.50	\$972.00	15	15s Bookends NCR 09/27/21-12/26/21
13	ESPN	ESPN DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$271.50	\$1,629.00	15	15s Bookends NCR 09/27/21-12/26/21
14	ESPN	ESPN EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$642.00	\$1,284.00	15	15s Bookends NCR 09/27/21-12/26/21
15	ESPN	ESPN PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$790.50	\$12,648.00	15	15s Bookends NCR 09/27/21-12/26/21
16	ESPN	ESPN DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$271.50	\$1,086.00	15	15s Bookends NCR 09/27/21-12/26/21

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Est Code	9823
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Credit Status	Cash in Advance

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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17	ESPN	ESPN EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$642.00	\$1,284.00	15	15s Bookends NCR 09/27/21-12/26/21
18	ESPN	ESPN PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$790.50	\$6,324.00	15	15s Bookends NCR 09/27/21-12/26/21
19	FS1	FS1 DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$54.00	\$324.00	15	15s Bookends NCR 09/27/21-12/26/21
20	FS1	FS1 EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$68.50	\$137.00	15	15s Bookends NCR 09/27/21-12/26/21
21	FS1	FS1 PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$88.00	\$1,408.00	15	15s Bookends NCR 09/27/21-12/26/21
22	FS1	FS1 DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$54.00	\$216.00	15	15s Bookends NCR 09/27/21-12/26/21
23	FS1	FS1 EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$68.50	\$137.00	15	15s Bookends NCR 09/27/21-12/26/21
24	FS1	FS1 PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$88.00	\$704.00	15	15s Bookends NCR 09/27/21-12/26/21
25	FSFL	FSFL DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$28.50	\$171.00	15	15s Bookends NCR 09/27/21-12/26/21
26	FSFL	FSFL EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$39.00	\$78.00	15	15s Bookends NCR 09/27/21-12/26/21
27	FSFL	FSFL PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$54.00	\$864.00	15	15s Bookends NCR 09/27/21-12/26/21
28	FSFL	FSFL DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$28.50	\$114.00	15	15s Bookends NCR 09/27/21-12/26/21
29	FSFL	FSFL EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$39.00	\$78.00	15	15s Bookends NCR 09/27/21-12/26/21
30	FSFL	FSFL PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$54.00	\$432.00	15	15s Bookends NCR 09/27/21-12/26/21
31	GOLF	GOLF DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$58.50	\$351.00	15	15s Bookends NCR 09/27/21-12/26/21
32	GOLF	GOLF EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$58.50	\$117.00	15	15s Bookends NCR 09/27/21-12/26/21

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AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
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Client Code	ASTOF
Product Code	ASTOF
Est Code	9823
Product Name	(FL 15s) bookends 9.30-10.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$47,708.00		
Commission	\$7,156.20		
Net Total	\$40,551.80		
Total Spots	380		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
33	GOLF	GOLF PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$63.50	\$1,016.00	15	15s Bookends NCR 09/27/21-12/26/21
34	GOLF	GOLF DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$58.50	\$234.00	15	15s Bookends NCR 09/27/21-12/26/21
35	GOLF	GOLF EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$58.50	\$117.00	15	15s Bookends NCR 09/27/21-12/26/21
36	GOLF	GOLF PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$63.50	\$508.00	15	15s Bookends NCR 09/27/21-12/26/21
37	MLBN	MLBN DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$23.50	\$141.00	15	15s Bookends NCR 09/27/21-12/26/21
38	MLBN	MLBN EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$39.00	\$78.00	15	15s Bookends NCR 09/27/21-12/26/21
39	MLBN	MLBN PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$54.00	\$864.00	15	15s Bookends NCR 09/27/21-12/26/21
40	MLBN	MLBN DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$23.50	\$94.00	15	15s Bookends NCR 09/27/21-12/26/21
41	MLBN	MLBN EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$39.00	\$78.00	15	15s Bookends NCR 09/27/21-12/26/21
42	MLBN	MLBN PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$54.00	\$432.00	15	15s Bookends NCR 09/27/21-12/26/21
43	NBCS	NBCS DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$63.50	\$381.00	15	15s Bookends NCR 09/27/21-12/26/21
44	NBCS	NBCS EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$88.00	\$176.00	15	15s Bookends NCR 09/27/21-12/26/21
45	NBCS	NBCS PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$97.50	\$1,560.00	15	15s Bookends NCR 09/27/21-12/26/21
46	NBCS	NBCS DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$63.50	\$254.00	15	15s Bookends NCR 09/27/21-12/26/21
47	NBCS	NBCS EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$88.00	\$176.00	15	15s Bookends NCR 09/27/21-12/26/21
48	NBCS	NBCS PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$97.50	\$780.00	15	15s Bookends NCR 09/27/21-12/26/21

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Product Name	(FL 15s) bookends 9.30-10.5
Credit Status	Cash in Advance

Show All Lines			
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Total	\$47,708.00		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
49	NFLN	NFLN DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$39.00	\$234.00	15	15s Bookends NCR 09/27/21-12/26/21
50	NFLN	NFLN EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$88.00	\$176.00	15	15s Bookends NCR 09/27/21-12/26/21
51	NFLN	NFLN PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$88.00	\$1,408.00	15	15s Bookends NCR 09/27/21-12/26/21
52	NFLN	NFLN DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$39.00	\$156.00	15	15s Bookends NCR 09/27/21-12/26/21
53	NFLN	NFLN EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$88.00	\$176.00	15	15s Bookends NCR 09/27/21-12/26/21
54	NFLN	NFLN PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$88.00	\$704.00	15	15s Bookends NCR 09/27/21-12/26/21
55	SUN	SUN DT	9/27/21	10/3/21	09:00	16:00				X	X	X	X	-	-	6	\$23.50	\$141.00	15	15s Bookends NCR 09/27/21-12/26/21
56	SUN	SUN EF	9/27/21	10/3/21	16:00	19:00				X	X	X	X	-	-	2	\$97.50	\$195.00	15	15s Bookends NCR 09/27/21-12/26/21
57	SUN	SUN PT	9/27/21	10/3/21	19:00	24:00				X	X	X	X	-	-	16	\$102.50	\$1,640.00	15	15s Bookends NCR 09/27/21-12/26/21
58	SUN	SUN DT	10/4/21	10/10/21	09:00	16:00	X	X						-	-	4	\$23.50	\$94.00	15	15s Bookends NCR 09/27/21-12/26/21
59	SUN	SUN EF	10/4/21	10/10/21	16:00	19:00	X	X						-	-	2	\$97.50	\$195.00	15	15s Bookends NCR 09/27/21-12/26/21

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60	SUN	SUN PT	10/4/21	10/10/21	19:00	24:00	X	X						-	-	8	\$102.50	\$820.00	15	15s Bookends NCR 09/27/21-12/26/21

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
<b>SPOTS</b>	380	0	0	0	0	0	0	0	0	0	0	0	380
<b>AMT</b>	\$47,708.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$47,708.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/30/21

62929362 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |