

### Ampersand Cable System Order

Order #	62930877
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/06/21 - 10/12/21
Agency	Optima Media LLC
Advertiser	Seminole Tribe of Florida

Update Date	10/05/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	ASTOF
Product Code	ASTOF
Est Code	9822
Product Name	FL 15s bookends
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$55,040.00		
Commission	\$8,256.00		
Net Total	\$46,784.00		
Total Spots	440		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/4 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESNU	ESNU DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$13.00	\$78.00	15	NCR 09/27/21-12/26/21
2	ESNU	ESNU EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$35.00	\$70.00	15	NCR 09/27/21-12/26/21
3	ESNU	ESNU PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$44.00	\$176.00	15	NCR 09/27/21-12/26/21
4	ESNU	ESNU DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$13.00	\$234.00	15	NCR 09/27/21-12/26/21
5	ESNU	ESNU EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	15	NCR 09/27/21-12/26/21
6	ESNU	ESNU PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$44.00	\$440.00	15	NCR 09/27/21-12/26/21
7	ESP2	Baltimore Ravens vs. Indianapolis Colts	10/11/21	10/17/21	20:00	23:30	X							-	-	2	\$250.00	\$500.00	15	FBL - NFL Football - Regular Season - 2021-22 - ESPN
8	ESP2	ESP2 DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	8	\$83.00	\$664.00	15	NCR 09/27/21-12/26/21
9	ESP2	ESP2 EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$105.50	\$211.00	15	NCR 09/27/21-12/26/21
10	ESP2	ESP2 PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$121.50	\$486.00	15	NCR 09/27/21-12/26/21
11	ESP2	ESP2 DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	20	\$83.00	\$1,660.00	15	NCR 09/27/21-12/26/21
12	ESP2	ESP2 EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$105.50	\$211.00	15	NCR 09/27/21-12/26/21
13	ESP2	ESP2 PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$121.50	\$1,215.00	15	NCR 09/27/21-12/26/21
14	ESPN	Baltimore Ravens vs. Indianapolis Colts	10/11/21	10/17/21	20:00	23:30	X							-	-	2	\$6,000.00	\$12,000.00	15	FBL - NFL Football - Regular Season - 2021-22 - ESPN
15	ESPN	ESPN DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$271.50	\$1,629.00	15	NCR 09/27/21-12/26/21
16	ESPN	ESPN EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$642.00	\$1,284.00	15	NCR 09/27/21-12/26/21
17	ESPN	ESPN PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$790.50	\$3,162.00	15	NCR 09/27/21-12/26/21
18	ESPN	ESPN DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$271.50	\$4,887.00	15	NCR 09/27/21-12/26/21
19	ESPN	ESPN EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$642.00	\$1,284.00	15	NCR 09/27/21-12/26/21
20	ESPN	ESPN PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$790.50	\$7,905.00	15	NCR 09/27/21-12/26/21

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Est Code	9822
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Net Total	\$46,784.00		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FS1	FS1 DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$54.00	\$324.00	15	NCR 09/27/21-12/26/21
22	FS1	FS1 EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$68.50	\$137.00	15	NCR 09/27/21-12/26/21
23	FS1	FS1 PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$88.00	\$352.00	15	NCR 09/27/21-12/26/21
24	FS1	FS1 DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$54.00	\$972.00	15	NCR 09/27/21-12/26/21
25	FS1	FS1 EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$68.50	\$137.00	15	NCR 09/27/21-12/26/21
26	FS1	FS1 PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$88.00	\$880.00	15	NCR 09/27/21-12/26/21
27	FSFL	FSFL DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$28.50	\$171.00	15	NCR 09/27/21-12/26/21
28	FSFL	FSFL EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$39.00	\$78.00	15	NCR 09/27/21-12/26/21
29	FSFL	FSFL PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$54.00	\$216.00	15	NCR 09/27/21-12/26/21
30	FSFL	FSFL DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	20	\$28.50	\$570.00	15	NCR 09/27/21-12/26/21
31	FSFL	FSFL EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$39.00	\$78.00	15	NCR 09/27/21-12/26/21
32	FSFL	FSFL PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$54.00	\$540.00	15	NCR 09/27/21-12/26/21
33	GOLF	GOLF DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$58.50	\$351.00	15	NCR 09/27/21-12/26/21
34	GOLF	GOLF EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$58.50	\$117.00	15	NCR 09/27/21-12/26/21
35	GOLF	GOLF PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$63.50	\$254.00	15	NCR 09/27/21-12/26/21
36	GOLF	GOLF DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$58.50	\$1,053.00	15	NCR 09/27/21-12/26/21
37	GOLF	GOLF EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$58.50	\$117.00	15	NCR 09/27/21-12/26/21
38	GOLF	GOLF PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$63.50	\$635.00	15	NCR 09/27/21-12/26/21
39	MLBN	MLBN DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	8	\$23.50	\$188.00	15	NCR 09/27/21-12/26/21
40	MLBN	MLBN EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$39.00	\$78.00	15	NCR 09/27/21-12/26/21
41	MLBN	MLBN PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$54.00	\$216.00	15	NCR 09/27/21-12/26/21

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Product Code	ASTOF
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Credit Status	Cash in Advance

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Total	\$55,040.00		
Commission	\$8,256.00		
Net Total	\$46,784.00		
Total Spots	440		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	MLBN	MLBN DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	20	\$23.50	\$470.00	15	NCR 09/27/21-12/26/21
43	MLBN	MLBN EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$39.00	\$78.00	15	NCR 09/27/21-12/26/21
44	MLBN	MLBN PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$54.00	\$540.00	15	NCR 09/27/21-12/26/21
45	NBCS	NBCS DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	6	\$63.50	\$381.00	15	NCR 09/27/21-12/26/21
46	NBCS	NBCS EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$88.00	\$176.00	15	NCR 09/27/21-12/26/21
47	NBCS	NBCS PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$97.50	\$390.00	15	NCR 09/27/21-12/26/21
48	NBCS	NBCS DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$63.50	\$1,143.00	15	NCR 09/27/21-12/26/21
49	NBCS	NBCS EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$88.00	\$176.00	15	NCR 09/27/21-12/26/21
50	NBCS	NBCS PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$97.50	\$975.00	15	NCR 09/27/21-12/26/21
51	NFLN	NFLN DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	8	\$39.00	\$312.00	15	NCR 09/27/21-12/26/21
52	NFLN	NFLN EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$88.00	\$176.00	15	NCR 09/27/21-12/26/21
53	NFLN	NFLN PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$88.00	\$352.00	15	NCR 09/27/21-12/26/21
54	NFLN	NFLN DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	18	\$39.00	\$702.00	15	NCR 09/27/21-12/26/21
55	NFLN	NFLN EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$88.00	\$176.00	15	NCR 09/27/21-12/26/21
56	NFLN	NFLN PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$88.00	\$880.00	15	NCR 09/27/21-12/26/21
57	SUN	SUN DT	10/11/21	10/17/21	09:00	16:00	X	X						-	-	8	\$23.50	\$188.00	15	NCR 09/27/21-12/26/21
58	SUN	SUN EF	10/11/21	10/17/21	16:00	19:00	X	X						-	-	2	\$97.50	\$195.00	15	NCR 09/27/21-12/26/21
59	SUN	SUN PT	10/11/21	10/17/21	19:00	24:00	X	X						-	-	4	\$102.50	\$410.00	15	NCR 09/27/21-12/26/21
60	SUN	SUN DT	10/4/21	10/10/21	09:00	16:00			X	X	X	X	X	-	-	20	\$23.50	\$470.00	15	NCR 09/27/21-12/26/21
61	SUN	SUN EF	10/4/21	10/10/21	16:00	19:00			X	X	X	X	X	-	-	2	\$97.50	\$195.00	15	NCR 09/27/21-12/26/21

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Sold On	Cost Per Spot		
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/4 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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62	SUN	SUN PT	10/4/21	10/10/21	19:00	24:00			X	X	X	X	X	-	-	10	\$102.50	\$1,025.00	15	NCR 09/27/21-12/26/21

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
<b>SPOTS</b>	440	0	0	0	0	0	0	0	0	0	0	0	440
<b>AMT</b>	\$55,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$55,040.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/06/21

62930877 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |