

### Ampersand Cable System Order

Order #	62931717
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/13/21 - 10/15/21
Agency	Optima Media LLC
Advertiser	Seminole Tribe of Florida

Update Date	10/08/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	ASTOF
Product Code	ASTOF
Est Code	9835
Product Name	FL 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$33,948.00		
Commission	\$5,092.20		
Net Total	\$28,855.80		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments :	10/7 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/11/21	10/17/21	05:00	09:00			X	X	X			-	-	4	\$295.00	\$1,180.00	30	
2	CNN	CNN DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	4	\$472.00	\$1,888.00	30	
3	CNN	CNN EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	3	\$566.00	\$1,698.00	30	
4	CNN	CNN PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	6	\$660.00	\$3,960.00	30	
5	FXNC	FXNC EM	10/11/21	10/17/21	05:00	09:00			X	X	X			-	-	4	\$400.00	\$1,600.00	30	
6	FXNC	FXNC DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	4	\$472.00	\$1,888.00	30	
7	FXNC	FXNC EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	3	\$580.00	\$1,740.00	30	
8	FXNC	FXNC PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	6	\$755.00	\$4,530.00	30	
9	MNBC	MNBC EM	10/11/21	10/17/21	05:00	09:00			X	X	X			-	-	4	\$380.00	\$1,520.00	30	
10	MNBC	MNBC DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	4	\$377.00	\$1,508.00	30	
11	MNBC	MNBC EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	3	\$472.00	\$1,416.00	30	
12	MNBC	MNBC PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	6	\$520.00	\$3,120.00	30	
13	S1TP	S1TP EM	10/11/21	10/17/21	05:00	09:00			X	X	X			-	-	4	\$534.00	\$2,136.00	30	
14	S1TP	S1TP DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	4	\$493.00	\$1,972.00	30	
15	S1TP	S1TP EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	3	\$536.00	\$1,608.00	30	

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16	S1TP	S1TP PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	6	\$364.00	\$2,184.00	30	

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
<b>SPOTS</b>	68	0	0	0	0	0	0	0	0	0	0	0	68
<b>AMT</b>	\$33,948.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,948.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/08/21

62931717 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |