

Ampersand Cable System Order

Order #	62931722
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/13/21 - 10/15/21
Agency	Optima Media LLC
Advertiser	Seminole Tribe of Florida

Update Date	10/07/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	ASTOF
Product Code	ASTOF
Est Code	9836
Product Name	FL 15s bookends
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$24,512.00		
Commission	\$3,676.80		
Net Total	\$20,835.20		
Total Spots	200		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/7 NEW BOOKENDS ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESNU	ESNU DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$13.00	\$78.00	15	15s Bookends, NCR 09/27/21-12/26/21
2	ESNU	ESNU EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$35.00	\$70.00	15	15s Bookends, NCR 09/27/21-12/26/21
3	ESNU	ESNU PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$44.00	\$528.00	15	15s Bookends, NCR 09/27/21-12/26/21
4	ESP2	ESP2 DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$83.00	\$498.00	15	15s Bookends, NCR 09/27/21-12/26/21
5	ESP2	ESP2 EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$105.50	\$211.00	15	15s Bookends, NCR 09/27/21-12/26/21
6	ESP2	ESP2 PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$121.50	\$1,458.00	15	15s Bookends, NCR 09/27/21-12/26/21
7	ESPN	ESPN DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$271.50	\$1,629.00	15	15s Bookends, NCR 09/27/21-12/26/21
8	ESPN	ESPN EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$642.00	\$1,284.00	15	15s Bookends, NCR 09/27/21-12/26/21
9	ESPN	ESPN PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$790.50	\$9,486.00	15	15s Bookends, NCR 09/27/21-12/26/21
10	FS1	FS1 DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$54.00	\$324.00	15	15s Bookends, NCR 09/27/21-12/26/21
11	FS1	FS1 EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$68.50	\$137.00	15	15s Bookends, NCR 09/27/21-12/26/21
12	FS1	FS1 PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$88.00	\$1,056.00	15	15s Bookends, NCR 09/27/21-12/26/21
13	FSFL	FSFL DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$28.50	\$171.00	15	15s Bookends, NCR 09/27/21-12/26/21
14	FSFL	FSFL EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$39.00	\$78.00	15	15s Bookends, NCR 09/27/21-12/26/21
15	FSFL	FSFL PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$54.00	\$648.00	15	15s Bookends, NCR 09/27/21-12/26/21
16	GOLF	GOLF DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$58.50	\$351.00	15	15s Bookends, NCR 09/27/21-12/26/21

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17	GOLF	GOLF EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$58.50	\$117.00	15	15s Bookends, NCR 09/27/21-12/26/21
18	GOLF	GOLF PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$63.50	\$762.00	15	15s Bookends, NCR 09/27/21-12/26/21
19	MLBN	MLBN DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$23.50	\$141.00	15	15s Bookends, NCR 09/27/21-12/26/21
20	MLBN	MLBN EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$39.00	\$78.00	15	15s Bookends, NCR 09/27/21-12/26/21
21	MLBN	MLBN PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$54.00	\$648.00	15	15s Bookends, NCR 09/27/21-12/26/21
22	NBCS	NBCS DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$63.50	\$381.00	15	15s Bookends, NCR 09/27/21-12/26/21
23	NBCS	NBCS EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$88.00	\$176.00	15	15s Bookends, NCR 09/27/21-12/26/21
24	NBCS	NBCS PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$97.50	\$1,170.00	15	15s Bookends, NCR 09/27/21-12/26/21
25	NFLN	NFLN DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$39.00	\$234.00	15	15s Bookends, NCR 09/27/21-12/26/21
26	NFLN	NFLN EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$88.00	\$176.00	15	15s Bookends, NCR 09/27/21-12/26/21
27	NFLN	NFLN PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$88.00	\$1,056.00	15	15s Bookends, NCR 09/27/21-12/26/21
28	SUN	SUN DT	10/11/21	10/17/21	09:00	16:00			X	X	X			-	-	6	\$23.50	\$141.00	15	15s Bookends, NCR 09/27/21-12/26/21
29	SUN	SUN EF	10/11/21	10/17/21	16:00	19:00			X	X	X			-	-	2	\$97.50	\$195.00	15	15s Bookends, NCR 09/27/21-12/26/21

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30	SUN	SUN PT	10/11/21	10/17/21	19:00	24:00			X	X	X			-	-	12	\$102.50	\$1,230.00	15	15s Bookends, NCR 09/27/21-12/26/21

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	200	0	0	0	0	0	0	0	0	0	0	0	200
AMT	\$24,512.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24,512.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/08/21

62931722 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |