

### Ampersand Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62939203                            |
| Syscode     | 5335                                |
| System Name | Spectrum/Tampa Bay Interconnect, FL |
| Market      | Tampa-St. Petersburg                |

|              |                             |
|--------------|-----------------------------|
| Flight Dates | 11/12/21 - 11/15/21         |
| Agency       | Dynamic Media Strategies    |
| Advertiser   | Standing Up for Florida Inc |

|             |          |
|-------------|----------|
| Update Date | 11/10/21 |
| Version     | 1 Vs. 1  |

|                   |                           |
|-------------------|---------------------------|
| AE                | Paul Doll                 |
| Sales Coordinator | Taylor Bosse              |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Nov20 |
| -                 |                           |

|               |                                 |
|---------------|---------------------------------|
| Client Code   | FLSUP                           |
| Product Code  | FLSUP                           |
| Est Code      | 9925                            |
| Product Name  | FL 30s 11.12-11.15 Fixed sports |
| Credit Status | Cash in Advance                 |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$14,000.00   |      |   |
| Commission       | \$2,100.00    |      |   |
| Net Total        | \$11,900.00   |      |   |
| Total Spots      | 2             |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 18+        |
| Makegood Policy | Approval Required |

|            |   |
|------------|---|
| Comments : | 11/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost   | Total Cost  | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-------------|-------------|----------|--------------|
| 1    | ESP2 | ESP2 PT | 11/15/21   | 11/21/21  | 20:00      | 23:30     | X |   |   |   |   |   |   | -   | -   | 1           | \$2,000.00  | \$2,000.00  | 30       | RAMS V 49ERS |
| 2    | ESPN | ESPN PT | 11/15/21   | 11/21/21  | 20:00      | 23:30     | X |   |   |   |   |   |   | -   | -   | 1           | \$12,000.00 | \$12,000.00 | 30       | RAMS V 49ERS |

|              | Nov 2021    | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Total       |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 2           | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 2           |
| <b>AMT</b>   | \$14,000.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$14,000.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/12/21

62939203 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |