

Ampersand Cable System Order

Order #	62940101
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	11/17/21 - 11/18/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	11/16/21
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
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Client Code	FLSUP
Product Code	FLSUP
Est Code	9931
Product Name	FL 15s 11.17-11.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$26,550.00		
Commission	\$3,982.50		
Net Total	\$22,567.50		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments :	11/16 MG from previous order and from DISH on previous orders
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	11/15/21	11/21/21	05:00	09:00			X	X				-	-	4	\$364.50	\$1,458.00	15	525 Index: 142, Nielsen Rating: 0.8
2	CNN	CNN DT	11/15/21	11/21/21	09:00	16:00			X	X				-	-	4	\$185.50	\$742.00	15	525 Index: 143, Nielsen Rating: 1.4
3	CNN	CNN EF	11/15/21	11/21/21	16:00	19:00			X	X				-	-	4	\$494.00	\$1,976.00	15	525 Index: 139, Nielsen Rating: 1.7
4	CNN	CNN PT	11/15/21	11/21/21	19:00	24:00			X	X				-	-	4	\$617.50	\$2,470.00	15	525 Index: 133, Nielsen Rating: 1.8
5	FXNC	FXNC EM	11/15/21	11/21/21	05:00	09:00			X	X				-	-	4	\$494.00	\$1,976.00	15	525 Index: 63, Nielsen Rating: 1.2
6	FXNC	FXNC DT	11/15/21	11/21/21	09:00	16:00			X	X				-	-	4	\$401.50	\$1,606.00	15	525 Index: 75, Nielsen Rating: 1.5
7	FXNC	FXNC EF	11/15/21	11/21/21	16:00	19:00			X	X				-	-	4	\$716.50	\$2,866.00	15	525 Index: 72, Nielsen Rating: 2.4
8	FXNC	FXNC PT	11/15/21	11/21/21	19:00	24:00			X	X				-	-	4	\$933.00	\$3,732.00	15	525 Index: 71, Nielsen Rating: 2.7
9	S1TP	S1TP EM	11/15/21	11/21/21	05:00	09:00			X	X				-	-	8	\$298.50	\$2,388.00	15	525 Index: None, Nielsen Rating: 1.0
10	S1TP	S1TP DT	11/15/21	11/21/21	09:00	16:00			X	X				-	-	8	\$171.50	\$1,372.00	15	525 Index: None, Nielsen Rating: 1.0
11	S1TP	S1TP EF	11/15/21	11/21/21	16:00	19:00			X	X				-	-	8	\$193.50	\$1,548.00	15	525 Index: None, Nielsen Rating: 1.0
12	S1TP	S1TP PT	11/15/21	11/21/21	19:00	24:00			X	X				-	-	8	\$243.00	\$1,944.00	15	525 Index: None, Nielsen Rating: 0.7
13	CNN	CNN EM	11/15/21	11/21/21	05:00	09:00				X				-	-	2	\$364.50	\$729.00	15	+2x, 525 Index: 142, Nielsen Rating: 0.8
14	FXNC	FXNC DT	11/15/21	11/21/21	09:00	16:00				X				-	-	2	\$401.50	\$803.00	15	+2x, 525 Index: 75, Nielsen Rating: 1.5
15	S1TP	S1TP EM	11/15/21	11/21/21	05:00	09:00				X				-	-	2	\$298.50	\$597.00	15	+2x, 525 Index: None, Nielsen Rating: 1.0

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16	S1TP	S1TP DT	11/15/21	11/21/21	09:00	16:00				X				-	-	2	\$171.50	\$343.00	15	+2x, 525 Index: None, Nielsen Rating: 1.0

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$26,550.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,550.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/17/21

62940101 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |