

Ampersand Cable System Order

Order #	62933895
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/25/21 - 10/25/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	10/18/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	FLSUP
Product Code	FLSUP
Est Code	9860
Product Name	FL 30s 10.25 fixed MNF/sports
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$14,000.00		
Commission	\$2,100.00		
Net Total	\$11,900.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments :	10/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	10/25/21	10/31/21	20:00	23:30	X							-	-	1	\$2,000.00	\$2,000.00	30	Seattle Seahawks vs. New Orleans Saints
2	ESPN	ESPN PT	10/25/21	10/31/21	20:00	23:30	X							-	-	1	\$12,000.00	\$12,000.00	30	Seattle Seahawks vs. New Orleans Saints

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$14,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/21

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