

Ampersand Cable System Order

| | |
|-------------|-------------------------------------|
| Order # | 62936165 |
| Syscode | 5335 |
| System Name | Spectrum/Tampa Bay Interconnect, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|-----------------------------|
| Flight Dates | 11/01/21 - 11/01/21 |
| Agency | Dynamic Media Strategies |
| Advertiser | Standing Up for Florida Inc |

| | |
|-------------|----------|
| Update Date | 10/28/21 |
| Version | 1 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Paul Doll |
| Sales Coordinator | Taylor Bosse |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Nov20 |
| - | |

| | |
|---------------|--------------------|
| Client Code | FLSUP |
| Product Code | FLSUP |
| Est Code | 9898 |
| Product Name | FL 30s 11.1 sports |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$14,000.00 | | |
| Commission | \$2,100.00 | | |
| Net Total | \$11,900.00 | | |
| Total Spots | 2 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 18+ |
| Makegood Policy | Approval Required |

Comments : 10/28 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-------------|-------------|----------|-----------------|
| 1 | ESP2 | ESP2 PT | 11/1/21 | 11/7/21 | 20:00 | 23:30 | X | | | | | | | - | - | 1 | \$2,000.00 | \$2,000.00 | 30 | GIANTS V CHIEFS |
| 2 | ESPN | ESPN PT | 11/1/21 | 11/7/21 | 20:00 | 23:30 | X | | | | | | | - | - | 1 | \$12,000.00 | \$12,000.00 | 30 | GIANTS V CHIEFS |

| | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$14,000.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$14,000.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/29/21

62936165 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |