

Ampersand Cable System Order

Order #	62937902
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	11/05/21 - 11/11/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	11/03/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	
Product Code	
Est Code	9913
Product Name	FL 30s 11.5-11.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$48,884.00		
Commission	\$7,332.60		
Net Total	\$41,551.40		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments : 11/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	11/1/21	11/7/21	05:00	09:00					X	X	X	-	-	2	\$729.00	\$1,458.00	30	525 Index: 142, Nielsen Rating: 0.8
2	CNN	CNN DT	11/1/21	11/7/21	09:00	16:00					X	X	X	-	-	1	\$371.00	\$371.00	30	525 Index: 143, Nielsen Rating: 1.4
3	CNN	CNN EF	11/1/21	11/7/21	16:00	19:00					X	X	X	-	-	1	\$988.00	\$988.00	30	525 Index: 139, Nielsen Rating: 1.7
4	CNN	CNN PT	11/1/21	11/7/21	19:00	24:00					X	X	X	-	-	2	\$1,235.00	\$2,470.00	30	525 Index: 133, Nielsen Rating: 1.8
5	CNN	CNN EM	11/8/21	11/14/21	05:00	09:00	X	X	X	X				-	-	2	\$729.00	\$1,458.00	30	525 Index: 142, Nielsen Rating: 0.8
6	CNN	CNN DT	11/8/21	11/14/21	09:00	16:00	X	X	X	X				-	-	2	\$371.00	\$742.00	30	525 Index: 143, Nielsen Rating: 1.4
7	CNN	CNN EF	11/8/21	11/14/21	16:00	19:00	X	X	X	X				-	-	1	\$988.00	\$988.00	30	525 Index: 139, Nielsen Rating: 1.7
8	CNN	CNN PT	11/8/21	11/14/21	19:00	24:00	X	X	X	X				-	-	3	\$1,235.00	\$3,705.00	30	525 Index: 133, Nielsen Rating: 1.8
9	FXNC	FXNC EM	11/1/21	11/7/21	05:00	09:00					X	X	X	-	-	1	\$988.00	\$988.00	30	525 Index: 63, Nielsen Rating: 1.2
10	FXNC	FXNC DT	11/1/21	11/7/21	09:00	16:00					X	X	X	-	-	1	\$803.00	\$803.00	30	525 Index: 75, Nielsen Rating: 1.5
11	FXNC	FXNC EF	11/1/21	11/7/21	16:00	19:00					X	X	X	-	-	1	\$1,433.00	\$1,433.00	30	525 Index: 72, Nielsen Rating: 2.4
12	FXNC	FXNC PT	11/1/21	11/7/21	19:00	24:00					X	X	X	-	-	2	\$1,866.00	\$3,732.00	30	525 Index: 71, Nielsen Rating: 2.7
13	FXNC	FXNC EM	11/8/21	11/14/21	05:00	09:00	X	X	X	X				-	-	2	\$988.00	\$1,976.00	30	525 Index: 63, Nielsen Rating: 1.2
14	FXNC	FXNC DT	11/8/21	11/14/21	09:00	16:00	X	X	X	X				-	-	2	\$803.00	\$1,606.00	30	525 Index: 75, Nielsen Rating: 1.5
15	FXNC	FXNC EF	11/8/21	11/14/21	16:00	19:00	X	X	X	X				-	-	1	\$1,433.00	\$1,433.00	30	525 Index: 72, Nielsen Rating: 2.4
16	FXNC	FXNC PT	11/8/21	11/14/21	19:00	24:00	X	X	X	X				-	-	3	\$1,866.00	\$5,598.00	30	525 Index: 71, Nielsen Rating: 2.7
17	MNBC	MNBC EM	11/1/21	11/7/21	05:00	09:00					X	X	X	-	-	2	\$939.00	\$1,878.00	30	525 Index: 126, Nielsen Rating: 1.1
18	MNBC	MNBC DT	11/1/21	11/7/21	09:00	16:00					X	X	X	-	-	1	\$532.00	\$532.00	30	525 Index: 121, Nielsen Rating: 1.2
19	MNBC	MNBC EF	11/1/21	11/7/21	16:00	19:00					X	X	X	-	-	1	\$1,013.00	\$1,013.00	30	525 Index: 119, Nielsen Rating: 1.6
20	MNBC	MNBC PT	11/1/21	11/7/21	19:00	24:00					X	X	X	-	-	2	\$1,284.00	\$2,568.00	30	525 Index: 117, Nielsen Rating: 1.7
21	MNBC	MNBC EM	11/8/21	11/14/21	05:00	09:00	X	X	X	X				-	-	2	\$939.00	\$1,878.00	30	525 Index: 126, Nielsen Rating: 1.1

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC DT	11/8/21	11/14/21	09:00	16:00	X	X	X	X				-	-	2	\$532.00	\$1,064.00	30	525 Index: 121, Nielsen Rating: 1.2
23	MNBC	MNBC EF	11/8/21	11/14/21	16:00	19:00	X	X	X	X				-	-	1	\$1,013.00	\$1,013.00	30	525 Index: 119, Nielsen Rating: 1.6
24	MNBC	MNBC PT	11/8/21	11/14/21	19:00	24:00	X	X	X	X				-	-	2	\$1,284.00	\$2,568.00	30	525 Index: 117, Nielsen Rating: 1.7
25	S1TP	S1TP EM	11/1/21	11/7/21	05:00	09:00					X	X	X	-	-	2	\$597.00	\$1,194.00	30	525 Index: None, Nielsen Rating: 1.0
26	S1TP	S1TP DT	11/1/21	11/7/21	09:00	16:00					X	X	X	-	-	1	\$343.00	\$343.00	30	525 Index: None, Nielsen Rating: 1.0
27	S1TP	S1TP EF	11/1/21	11/7/21	16:00	19:00					X	X	X	-	-	1	\$387.00	\$387.00	30	525 Index: None, Nielsen Rating: 1.0
28	S1TP	S1TP PT	11/1/21	11/7/21	19:00	24:00					X	X	X	-	-	2	\$486.00	\$972.00	30	525 Index: None, Nielsen Rating: 0.7
29	S1TP	S1TP EM	11/8/21	11/14/21	05:00	09:00	X	X	X	X				-	-	2	\$597.00	\$1,194.00	30	525 Index: None, Nielsen Rating: 1.0
30	S1TP	S1TP DT	11/8/21	11/14/21	09:00	16:00	X	X	X	X				-	-	2	\$343.00	\$686.00	30	525 Index: None, Nielsen Rating: 1.0
31	S1TP	S1TP EF	11/8/21	11/14/21	16:00	19:00	X	X	X	X				-	-	1	\$387.00	\$387.00	30	525 Index: None, Nielsen Rating: 1.0
32	S1TP	S1TP PT	11/8/21	11/14/21	19:00	24:00	X	X	X	X				-	-	3	\$486.00	\$1,458.00	30	525 Index: None, Nielsen Rating: 0.7

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	54	0	0	0	0	0	0	0	0	0	0	0	54
AMT	\$48,884.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48,884.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/04/21

62937902 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |