

Ampersand Cable System Order

Order #	62940820
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	11/15/21 - 11/28/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	11/18/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep21
-	

Client Code	FLSUP
Product Code	FLSUP
Est Code	9938
Product Name	FL 15s 11.19-11.25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$50,209.00		
Commission	\$7,531.35		
Net Total	\$42,677.65		
Total Spots	114		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 11/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	11/15/21	11/21/21	05:00	09:00					X	X	X	-	-	2	\$364.50	\$729.00	15	BOOKENDS NCR
2	CNN	CNN EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X				-	-	4	\$364.50	\$1,458.00	15	BOOKENDS NCR
3	CNN	CNN DT	11/15/21	11/21/21	09:00	16:00					X	X	X	-	-	4	\$185.50	\$742.00	15	BOOKENDS NCR
4	CNN	CNN DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X				-	-	4	\$185.50	\$742.00	15	BOOKENDS NCR
5	CNN	CNN EF	11/15/21	11/21/21	16:00	19:00					X	X	X	-	-	2	\$494.00	\$988.00	15	BOOKENDS NCR
6	CNN	CNN EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X				-	-	2	\$494.00	\$988.00	15	BOOKENDS NCR
7	CNN	CNN PT	11/15/21	11/21/21	19:00	24:00					X	X	X	-	-	4	\$617.50	\$2,470.00	15	BOOKENDS NCR
8	CNN	CNN PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X				-	-	6	\$617.50	\$3,705.00	15	BOOKENDS NCR
9	FXNC	FXNC EM	11/15/21	11/21/21	05:00	09:00					X	X	X	-	-	4	\$494.00	\$1,976.00	15	BOOKENDS NCR
10	FXNC	FXNC EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X				-	-	4	\$494.00	\$1,976.00	15	BOOKENDS NCR
11	FXNC	FXNC DT	11/15/21	11/21/21	09:00	16:00					X	X	X	-	-	2	\$401.50	\$803.00	15	BOOKENDS NCR
12	FXNC	FXNC DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X				-	-	2	\$401.50	\$803.00	15	BOOKENDS NCR
13	FXNC	FXNC EF	11/15/21	11/21/21	16:00	19:00					X	X	X	-	-	2	\$716.50	\$1,433.00	15	BOOKENDS NCR
14	FXNC	FXNC EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X				-	-	2	\$716.50	\$1,433.00	15	BOOKENDS NCR
15	FXNC	FXNC PT	11/15/21	11/21/21	19:00	24:00					X	X	X	-	-	4	\$933.00	\$3,732.00	15	BOOKENDS NCR
16	FXNC	FXNC PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X				-	-	6	\$933.00	\$5,598.00	15	BOOKENDS NCR
17	MNBC	MNBC EM	11/15/21	11/21/21	05:00	09:00					X	X	X	-	-	2	\$469.50	\$939.00	15	BOOKENDS NCR
18	MNBC	MNBC EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X				-	-	4	\$469.50	\$1,878.00	15	BOOKENDS NCR
19	MNBC	MNBC DT	11/15/21	11/21/21	09:00	16:00					X	X	X	-	-	6	\$266.00	\$1,596.00	15	BOOKENDS NCR
20	MNBC	MNBC DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X				-	-	4	\$266.00	\$1,064.00	15	BOOKENDS NCR
21	MNBC	MNBC EF	11/15/21	11/21/21	16:00	19:00					X	X	X	-	-	2	\$506.50	\$1,013.00	15	BOOKENDS NCR

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CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X				-	-	2	\$506.50	\$1,013.00	15	BOOKENDS NCR
23	MNBC	MNBC PT	11/15/21	11/21/21	19:00	24:00					X	X	X	-	-	4	\$642.00	\$2,568.00	15	BOOKENDS NCR
24	MNBC	MNBC PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X				-	-	6	\$642.00	\$3,852.00	15	BOOKENDS NCR
25	S1TP	S1TP EM	11/15/21	11/21/21	05:00	09:00					X	X	X	-	-	2	\$298.50	\$597.00	15	BOOKENDS NCR
26	S1TP	S1TP EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X				-	-	4	\$298.50	\$1,194.00	15	BOOKENDS NCR
27	S1TP	S1TP DT	11/15/21	11/21/21	09:00	16:00					X	X	X	-	-	6	\$171.50	\$1,029.00	15	BOOKENDS NCR
28	S1TP	S1TP DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X				-	-	4	\$171.50	\$686.00	15	BOOKENDS NCR
29	S1TP	S1TP EF	11/15/21	11/21/21	16:00	19:00					X	X	X	-	-	2	\$193.50	\$387.00	15	BOOKENDS NCR
30	S1TP	S1TP EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X				-	-	2	\$193.50	\$387.00	15	BOOKENDS NCR
31	S1TP	S1TP PT	11/15/21	11/21/21	19:00	24:00					X	X	X	-	-	4	\$243.00	\$972.00	15	BOOKENDS NCR
32	S1TP	S1TP PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X				-	-	6	\$243.00	\$1,458.00	15	BOOKENDS NCR

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	114	0	0	0	0	0	0	0	0	0	0	0	114
AMT	\$50,209.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50,209.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/19/21

62940820 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |