

### Ampersand Cable System Order

Order #	62949591
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	12/26/21 - 01/02/22
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	12/21/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct21
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Client Code	
Product Code	
Est Code	9991
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 18+
Makegood Policy	Approval Required

Show All Lines	
Total # of Weeks	2
Total	\$41,026.00
Commission	\$6,153.90
Net Total	\$34,872.10
Total Spots	134
Affiliate Split	100.0
Sold On	
GRP	47.08
GIMP	1293372
CPP	\$871.00
CPM	\$31.72

Comments :	12/21 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	VARIOUS	12/27/21	1/2/22	05:00	09:00			X	X	X	X	X	-	-	10	\$105.50	\$1,055.00	15	BOOKENDS NCR
2	ESP2	ESP2 DT	12/27/21	1/2/22	09:00	16:00			X	X	X	X	X	-	-	20	\$83.00	\$1,660.00	15	BOOKENDS NCR
3	ESP2	VARIOUS	12/27/21	1/2/22	16:00	19:00			X	X	X	X	X	-	-	10	\$121.50	\$1,215.00	15	BOOKENDS NCR
4	ESP2	NCAA Basketball: Regular Season	12/27/21	1/2/22	19:00	24:00			X	X	X	X	X	-	-	10	\$143.50	\$1,435.00	15	BOOKENDS NCR
5	ESP2	VARIOUS	12/20/21	12/26/21	05:00	09:00							X	-	-	4	\$105.50	\$422.00	15	BOOKENDS NCR
6	ESP2	ESP2 DT	12/20/21	12/26/21	09:00	16:00							X	-	-	6	\$83.00	\$498.00	15	BOOKENDS NCR
7	ESP2	VARIOUS	12/20/21	12/26/21	16:00	19:00							X	-	-	2	\$105.50	\$211.00	15	BOOKENDS NCR
8	ESP2	NCAA Basketball: Regular Season	12/20/21	12/26/21	19:00	24:00							X	-	-	4	\$121.50	\$486.00	15	BOOKENDS NCR
9	ESPN	VARIOUS	12/27/21	1/2/22	05:00	09:00			X	X	X	X	X	-	-	10	\$210.00	\$2,100.00	15	BOOKENDS NCR
10	ESPN	ESPN DT	12/27/21	1/2/22	09:00	16:00			X	X	X	X	X	-	-	20	\$321.00	\$6,420.00	15	BOOKENDS NCR
11	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/27/21	1/2/22	16:00	19:00			X	X	X	X	X	-	-	10	\$753.50	\$7,535.00	15	BOOKENDS NCR
12	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/27/21	1/2/22	19:00	24:00			X	X	X	X	X	-	-	12	\$933.00	\$11,196.00	15	BOOKENDS NCR
13	ESPN	VARIOUS	12/20/21	12/26/21	05:00	09:00							X	-	-	4	\$179.50	\$718.00	15	BOOKENDS NCR
14	ESPN	ESPN DT	12/20/21	12/26/21	09:00	16:00							X	-	-	6	\$271.50	\$1,629.00	15	BOOKENDS NCR
15	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/20/21	12/26/21	16:00	19:00							X	-	-	2	\$642.00	\$1,284.00	15	BOOKENDS NCR

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16	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/20/21	12/26/21	19:00	24:00							X	-	-	4	\$790.50	\$3,162.00	15	BOOKENDS NCR

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
<b>SPOTS</b>	32	102	0	0	0	0	0	0	0	0	0	0	134
<b>AMT</b>	\$8,410.00	\$32,616.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,026.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/22/21

62949591 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |