

Ampersand Cable System Order

Order #	62954345
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	01/14/22 - 01/22/22
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	01/13/22
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Jason Salzberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb21
-	

Client Code	
Product Code	
Est Code	9997
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines	
Total # of Weeks	2
Total	\$126,477.00
Commission	\$18,971.55
Net Total	\$107,505.45
Total Spots	150
Affiliate Split	100.0
Sold On	
GRP	105
GIMP	2156545
CPP	\$1,205.00
CPM	\$58.65

Comments : 1/13 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/10/22	1/16/22	05:00	09:00					X	X	X	-	-	2	\$1,161.00	\$2,322.00	30	NCR 12/27/21-03/27/22
2	FXNC	FXNC EM	1/17/22	1/23/22	05:00	09:00	X	X	X	X	X	X		-	-	3	\$1,161.00	\$3,483.00	30	NCR 12/27/21-03/27/22
3	FXNC	FXNC DT	1/10/22	1/16/22	09:00	16:00					X	X	X	-	-	2	\$952.00	\$1,904.00	30	NCR 12/27/21-03/27/22
4	FXNC	FXNC DT	1/17/22	1/23/22	09:00	16:00	X	X	X	X	X	X		-	-	4	\$952.00	\$3,808.00	30	NCR 12/27/21-03/27/22
5	FXNC	FXNC EF	1/10/22	1/16/22	16:00	19:00					X	X	X	-	-	2	\$1,680.00	\$3,360.00	30	NCR 12/27/21-03/27/22
6	FXNC	FXNC EF	1/17/22	1/23/22	16:00	19:00	X	X	X	X	X	X		-	-	5	\$1,680.00	\$8,400.00	30	NCR 12/27/21-03/27/22
7	FXNC	FXNC PT	1/10/22	1/16/22	19:00	24:00					X	X	X	-	-	4	\$2,198.00	\$8,792.00	30	NCR 12/27/21-03/27/22
8	FXNC	FXNC PT	1/17/22	1/23/22	19:00	24:00	X	X	X	X	X	X		-	-	8	\$2,198.00	\$17,584.00	30	NCR 12/27/21-03/27/22
9	HALL	HALL DT	1/10/22	1/16/22	09:00	16:00					X	X	X	-	-	3	\$161.00	\$483.00	30	NCR 12/27/21-03/27/22
10	HALL	HALL DT	1/17/22	1/23/22	09:00	16:00	X	X	X	X	X	X		-	-	7	\$161.00	\$1,127.00	30	NCR 12/27/21-03/27/22
11	HALL	HALL EF	1/10/22	1/16/22	16:00	19:00					X	X	X	-	-	2	\$952.00	\$1,904.00	30	NCR 12/27/21-03/27/22
12	HALL	HALL EF	1/17/22	1/23/22	16:00	19:00	X	X	X	X	X	X		-	-	5	\$952.00	\$4,760.00	30	NCR 12/27/21-03/27/22
13	HALL	HALL PT	1/10/22	1/16/22	19:00	24:00					X	X	X	-	-	4	\$1,199.00	\$4,796.00	30	NCR 12/27/21-03/27/22
14	HALL	HALL PT	1/17/22	1/23/22	19:00	24:00	X	X	X	X	X	X		-	-	9	\$1,199.00	\$10,791.00	30	NCR 12/27/21-03/27/22
15	HIST	HIST DT	1/10/22	1/16/22	09:00	16:00					X	X	X	-	-	3	\$198.00	\$594.00	30	NCR 12/27/21-03/27/22
16	HIST	HIST DT	1/17/22	1/23/22	09:00	16:00	X	X	X	X	X	X		-	-	7	\$198.00	\$1,386.00	30	NCR 12/27/21-03/27/22
17	HIST	HIST EF	1/10/22	1/16/22	16:00	19:00					X	X	X	-	-	2	\$1,174.00	\$2,348.00	30	NCR 12/27/21-03/27/22
18	HIST	HIST EF	1/17/22	1/23/22	16:00	19:00	X	X	X	X	X	X		-	-	5	\$1,174.00	\$5,870.00	30	NCR 12/27/21-03/27/22
19	HIST	HIST PT	1/10/22	1/16/22	19:00	24:00					X	X	X	-	-	4	\$1,556.00	\$6,224.00	30	NCR 12/27/21-03/27/22
20	HIST	HIST PT	1/17/22	1/23/22	19:00	24:00	X	X	X	X	X	X		-	-	9	\$1,556.00	\$14,004.00	30	NCR 12/27/21-03/27/22
21	NGC	NGC DT	1/10/22	1/16/22	09:00	16:00					X	X	X	-	-	3	\$78.00	\$234.00	30	NCR 12/27/21-03/27/22

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	NGC	NGC DT	1/17/22	1/23/22	09:00	16:00	X	X	X	X	X	X		-	-	7	\$78.00	\$546.00	30	NCR 12/27/21-03/27/22
23	NGC	NGC EF	1/10/22	1/16/22	16:00	19:00					X	X	X	-	-	2	\$234.00	\$468.00	30	NCR 12/27/21-03/27/22
24	NGC	NGC EF	1/17/22	1/23/22	16:00	19:00	X	X	X	X	X	X		-	-	5	\$234.00	\$1,170.00	30	NCR 12/27/21-03/27/22
25	NGC	NGC PT	1/10/22	1/16/22	19:00	24:00					X	X	X	-	-	4	\$293.00	\$1,172.00	30	NCR 12/27/21-03/27/22
26	NGC	NGC PT	1/17/22	1/23/22	19:00	24:00	X	X	X	X	X	X		-	-	9	\$293.00	\$2,637.00	30	NCR 12/27/21-03/27/22
27	S1TP	S1TP EM	1/10/22	1/16/22	05:00	09:00					X	X	X	-	-	2	\$697.00	\$1,394.00	30	NCR 12/27/21-03/27/22
28	S1TP	S1TP EM	1/17/22	1/23/22	05:00	09:00	X	X	X	X	X	X		-	-	4	\$697.00	\$2,788.00	30	NCR 12/27/21-03/27/22
29	S1TP	S1TP DT	1/10/22	1/16/22	09:00	16:00					X	X	X	-	-	2	\$410.00	\$820.00	30	NCR 12/27/21-03/27/22
30	S1TP	S1TP DT	1/17/22	1/23/22	09:00	16:00	X	X	X	X	X	X		-	-	3	\$410.00	\$1,230.00	30	NCR 12/27/21-03/27/22
31	S1TP	S1TP EF	1/10/22	1/16/22	16:00	19:00					X	X	X	-	-	2	\$454.00	\$908.00	30	NCR 12/27/21-03/27/22
32	S1TP	S1TP EF	1/17/22	1/23/22	16:00	19:00	X	X	X	X	X	X		-	-	5	\$454.00	\$2,270.00	30	NCR 12/27/21-03/27/22
33	S1TP	S1TP PT	1/10/22	1/16/22	19:00	24:00					X	X	X	-	-	4	\$575.00	\$2,300.00	30	NCR 12/27/21-03/27/22
34	S1TP	S1TP PT	1/17/22	1/23/22	19:00	24:00	X	X	X	X	X	X		-	-	8	\$575.00	\$4,600.00	30	NCR 12/27/21-03/27/22

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Total
SPOTS	150	0	0	0	0	0	0	0	0	0	0	0	150
AMT	\$126,477.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$126,477.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/14/22

62954345 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |