

Ampersand Cable System Order

Order #	62933889
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/22/21 - 10/28/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	10/19/21
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	FLSUP
Product Code	FLSUP
Est Code	9859
Product Name	FL 30s 10.22-10.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$50,689.00		
Commission	\$7,603.35		
Net Total	\$43,085.65		
Total Spots	101		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments : 10/19 R1 MG revisions per affiliate request. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/18/21	10/24/21	05:00	09:00					X	X	X	-	-	0	\$295.00	\$0.00	30	10/19: -3x w/o 10/22
2	CNN	CNN DT	10/18/21	10/24/21	09:00	16:00					X	X	X	-	-	2	\$472.00	\$944.00	30	
3	CNN	CNN EF	10/18/21	10/24/21	16:00	19:00					X	X	X	-	-	2	\$566.00	\$1,132.00	30	
4	CNN	CNN PT	10/18/21	10/24/21	19:00	24:00					X	X	X	-	-	4	\$660.00	\$2,640.00	30	
5	CNN	CNN EM	10/25/21	10/31/21	05:00	09:00	X	X	X	X				-	-	3	\$295.00	\$885.00	30	
6	CNN	CNN DT	10/25/21	10/31/21	09:00	16:00	X	X	X	X				-	-	3	\$472.00	\$1,416.00	30	
7	CNN	CNN EF	10/25/21	10/31/21	16:00	19:00	X	X	X	X				-	-	3	\$566.00	\$1,698.00	30	
8	CNN	CNN PT	10/25/21	10/31/21	19:00	24:00	X	X	X	X				-	-	5	\$660.00	\$3,300.00	30	
9	FXNC	FXNC EM	10/18/21	10/24/21	05:00	09:00					X	X	X	-	-	3	\$400.00	\$1,200.00	30	
10	FXNC	FXNC DT	10/18/21	10/24/21	09:00	16:00					X	X	X	-	-	2	\$472.00	\$944.00	30	
11	FXNC	FXNC EF	10/18/21	10/24/21	16:00	19:00					X	X	X	-	-	2	\$580.00	\$1,160.00	30	
12	FXNC	FXNC PT	10/18/21	10/24/21	19:00	24:00					X	X	X	-	-	4	\$755.00	\$3,020.00	30	
13	FXNC	FXNC EM	10/25/21	10/31/21	05:00	09:00	X	X	X	X				-	-	3	\$400.00	\$1,200.00	30	
14	FXNC	FXNC DT	10/25/21	10/31/21	09:00	16:00	X	X	X	X				-	-	3	\$472.00	\$1,416.00	30	
15	FXNC	FXNC EF	10/25/21	10/31/21	16:00	19:00	X	X	X	X				-	-	0	\$580.00	\$0.00	30	10/19: -3x w/o 10/29
16	FXNC	FXNC PT	10/25/21	10/31/21	19:00	24:00	X	X	X	X				-	-	5	\$755.00	\$3,775.00	30	
17	MNBC	MNBC EM	10/18/21	10/24/21	05:00	09:00					X	X	X	-	-	2	\$380.00	\$760.00	30	
18	MNBC	MNBC DT	10/18/21	10/24/21	09:00	16:00					X	X	X	-	-	2	\$377.00	\$754.00	30	
19	MNBC	MNBC EF	10/18/21	10/24/21	16:00	19:00					X	X	X	-	-	2	\$472.00	\$944.00	30	
20	MNBC	MNBC PT	10/18/21	10/24/21	19:00	24:00					X	X	X	-	-	4	\$520.00	\$2,080.00	30	
21	MNBC	MNBC EM	10/25/21	10/31/21	05:00	09:00	X	X	X	X				-	-	3	\$380.00	\$1,140.00	30	

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Product Code	FLSUP
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Primary Demo	Adults 18+
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22	MNBC	MNBC DT	10/25/21	10/31/21	09:00	16:00	X	X	X	X				-	-	3	\$377.00	\$1,131.00	30	
23	MNBC	MNBC EF	10/25/21	10/31/21	16:00	19:00	X	X	X	X				-	-	3	\$472.00	\$1,416.00	30	
24	MNBC	MNBC PT	10/25/21	10/31/21	19:00	24:00	X	X	X	X				-	-	6	\$520.00	\$3,120.00	30	
25	S1TP	S1TP EM	10/18/21	10/24/21	05:00	09:00					X	X	X	-	-	3	\$534.00	\$1,602.00	30	
26	S1TP	S1TP DT	10/18/21	10/24/21	09:00	16:00					X	X	X	-	-	2	\$493.00	\$986.00	30	
27	S1TP	S1TP EF	10/18/21	10/24/21	16:00	19:00					X	X	X	-	-	2	\$536.00	\$1,072.00	30	
28	S1TP	S1TP PT	10/18/21	10/24/21	19:00	24:00					X	X	X	-	-	4	\$364.00	\$1,456.00	30	
29	S1TP	S1TP EM	10/25/21	10/31/21	05:00	09:00	X	X	X	X				-	-	3	\$534.00	\$1,602.00	30	
30	S1TP	S1TP DT	10/25/21	10/31/21	09:00	16:00	X	X	X	X				-	-	3	\$493.00	\$1,479.00	30	
31	S1TP	S1TP EF	10/25/21	10/31/21	16:00	19:00	X	X	X	X				-	-	3	\$536.00	\$1,608.00	30	
32	S1TP	S1TP PT	10/25/21	10/31/21	19:00	24:00	X	X	X	X				-	-	6	\$364.00	\$2,184.00	30	
33	S1TP	VARIOUS	10/18/21	10/24/21	05:00	09:00					X	X	X	-	-	3	\$524.00	\$1,572.00	30	10/19: +3x w/o 10/18
34	MNBC	VARIOUS	10/18/21	10/24/21	09:00	16:00					X	X	X	-	-	2	\$380.00	\$760.00	30	10/19: +2x w/o 10/18

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35	CNN	AVG. ALL WKS<	10/25/21	10/31/21	05:00	09:00	X	X	X	X				-	-	1	\$293.00	\$293.00	30	10/19: +1x w/o 10/25

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	101	0	0	0	0	0	0	0	0	0	0	0	101
AMT	\$50,689.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50,689.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/21

62933889 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |