

### Ampersand Cable System Order

Order #	62944607
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	12/06/21 - 12/12/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	12/09/21
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	
Product Code	
Est Code	9974
Product Name	FL 15s 12.9-12.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$15,608.00		
Commission	\$2,341.20		
Net Total	\$13,266.80		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments :	12/8 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	12/6/21	12/12/21	05:00	09:00				X	X			-	-	2	\$39.50	\$79.00	15	BOOKENDS NCR
2	CNBC	CNBC DT	12/6/21	12/12/21	09:00	16:00				X	X			-	-	4	\$32.00	\$128.00	15	12.8 -2x, BOOKENDS NCR
3	CNBC	CNBC EF	12/6/21	12/12/21	16:00	19:00				X	X			-	-	2	\$116.50	\$233.00	15	BOOKENDS NCR
4	CNBC	CNBC PT	12/6/21	12/12/21	19:00	24:00				X	X			-	-	2	\$132.50	\$265.00	15	12.8 -2x, BOOKENDS NCR
5	CNN	CNN EM	12/6/21	12/12/21	05:00	09:00				X	X			-	-	2	\$364.50	\$729.00	15	12.8 -2x, BOOKENDS NCR
6	CNN	CNN DT	12/6/21	12/12/21	09:00	16:00				X	X			-	-	2	\$185.50	\$371.00	15	BOOKENDS NCR
7	CNN	CNN EF	12/6/21	12/12/21	16:00	19:00				X	X			-	-	2	\$494.00	\$988.00	15	BOOKENDS NCR
8	CNN	CNN PT	12/6/21	12/12/21	19:00	24:00				X	X			-	-	2	\$617.50	\$1,235.00	15	BOOKENDS NCR
9	FXNC	FXNC EM	12/6/21	12/12/21	05:00	09:00				X	X			-	-	2	\$494.00	\$988.00	15	BOOKENDS NCR
10	FXNC	FXNC DT	12/6/21	12/12/21	09:00	16:00				X	X			-	-	2	\$401.50	\$803.00	15	BOOKENDS NCR
11	FXNC	FXNC EF	12/6/21	12/12/21	16:00	19:00				X	X			-	-	2	\$716.50	\$1,433.00	15	BOOKENDS NCR
12	FXNC	FXNC PT	12/6/21	12/12/21	19:00	24:00				X	X			-	-	2	\$933.00	\$1,866.00	15	BOOKENDS NCR
13	MNBC	MNBC EM	12/6/21	12/12/21	05:00	09:00				X	X			-	-	2	\$469.50	\$939.00	15	BOOKENDS NCR
14	MNBC	MNBC DT	12/6/21	12/12/21	09:00	16:00				X	X			-	-	2	\$266.00	\$532.00	15	BOOKENDS NCR
15	MNBC	MNBC EF	12/6/21	12/12/21	16:00	19:00				X	X			-	-	2	\$506.50	\$1,013.00	15	BOOKENDS NCR
16	MNBC	MNBC PT	12/6/21	12/12/21	19:00	24:00				X	X			-	-	2	\$642.00	\$1,284.00	15	BOOKENDS NCR
17	S1TP	S1TP EM	12/6/21	12/12/21	05:00	09:00				X	X			-	-	2	\$298.50	\$597.00	15	BOOKENDS NCR
18	S1TP	S1TP DT	12/6/21	12/12/21	09:00	16:00				X	X			-	-	2	\$171.50	\$343.00	15	BOOKENDS NCR
19	S1TP	S1TP EF	12/6/21	12/12/21	16:00	19:00				X	X			-	-	2	\$193.50	\$387.00	15	BOOKENDS NCR
20	S1TP	S1TP PT	12/6/21	12/12/21	19:00	24:00				X	X			-	-	2	\$243.00	\$486.00	15	BOOKENDS NCR
21	CNBC	CNBC EM	12/6/21	12/12/21	05:00	09:00					X			-	-	6	\$39.50	\$237.00	15	12.8 +6x, BOOKENDS NCR

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22	CNBC	CNBC DT	12/6/21	12/12/21	09:00	16:00					X			-	-	2	\$32.00	\$64.00	15	12.8 +2x, BOOKENDS NCR
23	CNBC	CNBC PT	12/6/21	12/12/21	19:00	24:00					X			-	-	2	\$132.50	\$265.00	15	12.8 +2x, BOOKENDS NCR
24	S1TP	S1TP DT	12/6/21	12/12/21	09:00	16:00					X			-	-	2	\$171.50	\$343.00	15	12.8 +2x, BOOKENDS NCR

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
<b>SPOTS</b>	54	0	0	0	0	0	0	0	0	0	0	0	54
<b>AMT</b>	\$15,608.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,608.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/09/21

62944607 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |