

Ampersand Cable System Order

Order #	62947393
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	12/13/21 - 12/26/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	12/17/21
Version	5 Vs. 4

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct21
-	

Client Code	
Product Code	
Est Code	9979
Product Name	FL 15s 12.17-12.23
Credit Status	Cash in Advance

Show All Lines	
Total # of Weeks	2
Total	\$69,481.00
Commission	\$10,422.15
Net Total	\$59,058.85
Total Spots	260
Affiliate Split	100.0
Sold On	
GRP	98.81
GIMP	2076434
CPP	\$703.00
CPM	\$33.46

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 12/17 R4 Matched prebooked MG revisions per affiliate report. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	VARIOUS	12/13/21	12/19/21	05:00	09:00					X	X	X	-	-	14	\$105.50	\$1,477.00	15	NCR 09/27/21-12/26/21
2	ESP2	NCAA Basketball: Regular Season, NCAA Football: Bowl Games, NCAA Womens Basketball: Regular Season	12/13/21	12/19/21	16:00	19:00					X	X	X	-	-	6	\$105.50	\$633.00	15	NCR 09/27/21-12/26/21
3	ESP2	NCAA Basketball: Regular Season	12/13/21	12/19/21	19:00	24:00					X	X	X	-	-	14	\$121.50	\$1,701.00	15	NCR 09/27/21-12/26/21
4	ESP2	VARIOUS	12/20/21	12/26/21	05:00	09:00	X	X	X	X				-	-	16	\$105.50	\$1,688.00	15	NCR 09/27/21-12/26/21
5	ESP2	VARIOUS	12/20/21	12/26/21	16:00	19:00	X	X	X	X				-	-	8	\$105.50	\$844.00	15	NCR 09/27/21-12/26/21
6	ESP2	NCAA Basketball: Regular Season	12/20/21	12/26/21	19:00	24:00	X	X	X	X				-	-	16	\$121.50	\$1,944.00	15	NCR 09/27/21-12/26/21
7	ESPN	VARIOUS	12/13/21	12/19/21	05:00	09:00					X	X	X	-	-	14	\$179.50	\$2,513.00	15	NCR 09/27/21-12/26/21
8	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/13/21	12/19/21	16:00	19:00					X	X	X	-	-	6	\$642.00	\$3,852.00	15	NCR 09/27/21-12/26/21
9	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/13/21	12/19/21	19:00	24:00					X	X	X	-	-	14	\$790.50	\$11,067.00	15	NCR 09/27/21-12/26/21
10	ESPN	VARIOUS	12/20/21	12/26/21	05:00	09:00	X	X	X	X				-	-	16	\$179.50	\$2,872.00	15	NCR 09/27/21-12/26/21
11	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/20/21	12/26/21	16:00	19:00	X	X	X	X				-	-	8	\$642.00	\$5,136.00	15	NCR 09/27/21-12/26/21
12	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/20/21	12/26/21	19:00	24:00	X	X	X	X				-	-	16	\$790.50	\$12,648.00	15	NCR 09/27/21-12/26/21
13	ESP2	ESP2 DT	12/13/21	12/19/21	09:00	16:00					X	X	X	-	-	20	\$83.00	\$1,660.00	15	NCR
14	ESPN	ESPN DT	12/13/21	12/19/21	09:00	16:00					X	X	X	-	-	20	\$271.50	\$5,430.00	15	NCR
15	ESP2	ESP2 DT	12/20/21	12/26/21	09:00	16:00	X	X	X	X				-	-	26	\$83.00	\$2,158.00	15	NCR
16	ESPN	ESPN DT	12/20/21	12/26/21	09:00	16:00	X	X	X	X				-	-	26	\$271.50	\$7,059.00	15	NCR

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17	ESP2	VARIOUS	12/13/21	12/19/21	05:00	09:00						X	X	-	-	2	\$105.50	\$211.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
18	ESP2	NCAA Basketball: Regular Season	12/13/21	12/19/21	19:00	24:00						X	X	-	-	2	\$121.50	\$243.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
19	ESP2	VARIOUS	12/20/21	12/26/21	05:00	09:00	X	X	X	X				-	-	2	\$105.50	\$211.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
20	ESPN	NCAA Football: Bowl Games	12/13/21	12/19/21	05:00	09:00						X	X	-	-	2	\$179.50	\$359.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
21	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/13/21	12/19/21	19:00	24:00						X	X	-	-	2	\$790.50	\$1,581.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
22	ESPN	NBA: Regular Season, NCAA Basketball: Regular Season, NFL: Regular Season	12/20/21	12/26/21	19:00	24:00	X	X	X	X				-	-	2	\$790.50	\$1,581.00	15	12/16 R1 +2X MG BOOKENDS, NCR 09/27/21-12/26/21
23	ESP2	ESP2 DT	12/13/21	12/19/21	09:00	16:00						X	X	-	-	0	\$83.00	\$0.00	15	12/16 R1 +4X MG BOOKENDS, NCR 09/27/21-12/26/21, 12/17: -4x w/o 12/13, 12/17: -4x w/o 12/13
24	ESPN	ESPN DT	12/13/21	12/19/21	09:00	16:00						X	X	-	-	0	\$271.50	\$0.00	15	12/16 R1 +4X MG BOOKENDS, NCR 09/27/21-12/26/21, 12/17: -4x w/o 12/13
25	ESP2	NCAA Basketball: Regular Season	12/13/21	12/19/21	19:00	24:00						X	X	-	-	2	\$121.50	\$243.00	30	12/17: +2x MG BOOKENDS w/o 12/13
26	ESP2	ESP2 DT	12/13/21	12/19/21	09:00	16:00						X	X	-	-	0	\$83.00	\$0.00	15	12/17 +4x MG BOOKENDS, NCR, 12/17: -4x w/o 12/13
27	ESPN	ESPN DT	12/13/21	12/19/21	09:00	16:00						X	X	-	-	4	\$271.50	\$1,086.00	15	12/17 +4x MG BOOKENDS, NCR

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28	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/20/21	12/26/21	16:00	19:00	X	X	X	X				-	-	2	\$642.00	\$1,284.00	30	12/17: +2x w/o 12/20

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
SPOTS	260	0	0	0	0	0	0	0	0	0	0	0	260
AMT	\$69,481.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$69,481.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/20/21

62947393 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |