

Ampersand Cable System Order

Order #	62943242
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	12/06/21 - 12/12/21
Agency	Dynamic Media Strategies
Advertiser	Standing Up for Florida Inc

Update Date	12/01/21
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Dec20
-	

Client Code	676
Product Code	821
Est Code	9960
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$27,000.00		
Commission	\$4,050.00		
Net Total	\$22,950.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Comments :	12/1 R1 MNF rates revised
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	12/6/21	12/12/21	20:00	23:30	X							-	-	2	\$1,000.00	\$2,000.00	15	BOOKENDS NCR
2	ESPN	ESPN PT	12/6/21	12/12/21	20:00	23:30	X							-	-	0	\$9,000.00	\$0.00	15	12.1 -2x, BOOKENDS NCR
3	ESPN	ESPN PT	12/6/21	12/12/21	20:00	23:30	X							-	-	2	\$12,500.00	\$25,000.00	15	12.1 +2x, BOOKENDS NCR

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$27,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/02/21

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