

Ampersand Cable System Order

Order #	62964079
Syscode	2107
System Name	Spectrum/DISH- I+ Tampa-St. Pete, FL
Market	Tampa-St. Petersburg

Flight Dates	02/21/22 - 06/26/22
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	ABA Proj #101859

Update Date	02/17/22
Version	1 Vs. 1

AE	Erica Steinman
Sales Coordinator	Victoria Garza
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Dec21
-	

Client Code	TampOrla
Product Code	022122
Est Code	10387
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	18		
Total	\$1,590.00		
Commission	\$238.50		
Net Total	\$1,351.50		
Total Spots	51		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	2/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	2/21/22	2/27/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
2	CNN	CNN NEWSROOM<	2/28/22	3/6/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
3	CNN	CNN NEWSROOM<	3/7/22	3/13/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
4	CNN	CNN NEWSROOM<	3/14/22	3/20/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
5	CNN	CNN NEWSROOM<	3/21/22	3/27/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
6	CNN	CNN NEWSROOM<	4/25/22	5/1/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
7	CNN	CNN NEWSROOM<	5/2/22	5/8/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
8	CNN	CNN NEWSROOM<	5/9/22	5/15/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
9	CNN	CNN NEWSROOM<	5/16/22	5/22/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
10	CNN	CNN NEWSROOM<	5/23/22	5/29/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
11	CNN	CNN NEWSROOM<	6/6/22	6/12/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
12	CNN	CNN NEWSROOM<	6/13/22	6/19/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
13	CNN	CNN NEWSROOM<	6/20/22	6/26/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
14	CNN	VARIOUS	2/28/22	3/6/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	Q1
15	CNN	VARIOUS	3/14/22	3/20/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	Q1
16	CNN	VARIOUS	4/25/22	5/1/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
17	CNN	VARIOUS	5/9/22	5/15/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
18	CNN	VARIOUS	5/23/22	5/29/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
19	CNN	VARIOUS	6/13/22	6/19/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
20	CNN	VARIOUS	2/21/22	2/27/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	Q1
21	CNN	VARIOUS	3/7/22	3/13/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	Q1

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22	CNN	VARIOUS	3/21/22	3/27/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	Q1
23	CNN	VARIOUS	5/2/22	5/8/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
24	CNN	VARIOUS	5/16/22	5/22/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
25	CNN	VARIOUS	6/6/22	6/12/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
26	MNBC	VARIOUS	2/21/22	2/27/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
27	MNBC	VARIOUS	2/28/22	3/6/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
28	MNBC	VARIOUS	3/7/22	3/13/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
29	MNBC	VARIOUS	3/14/22	3/20/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
30	MNBC	VARIOUS	3/21/22	3/27/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	Q1
31	MNBC	VARIOUS	4/25/22	5/1/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
32	MNBC	VARIOUS	5/2/22	5/8/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
33	MNBC	VARIOUS	5/9/22	5/15/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
34	MNBC	VARIOUS	5/16/22	5/22/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
35	MNBC	VARIOUS	5/23/22	5/29/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
36	MNBC	VARIOUS	6/6/22	6/12/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
37	MNBC	VARIOUS	6/13/22	6/19/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
38	MNBC	VARIOUS	6/20/22	6/26/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	Q2
39	MNBC	VARIOUS	2/21/22	2/27/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	Q1
40	MNBC	VARIOUS	3/7/22	3/13/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	Q1
41	MNBC	VARIOUS	3/21/22	3/27/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	Q1
42	MNBC	VARIOUS	5/2/22	5/8/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	VARIOUS	5/16/22	5/22/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
44	MNBC	VARIOUS	6/6/22	6/12/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
45	MNBC	VARIOUS	6/20/22	6/26/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	Q2
46	MNBC	VARIOUS	2/28/22	3/6/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	Q1
47	MNBC	VARIOUS	3/14/22	3/20/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	Q1
48	MNBC	VARIOUS	4/25/22	5/1/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
49	MNBC	VARIOUS	5/9/22	5/15/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
50	MNBC	VARIOUS	5/23/22	5/29/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2
51	MNBC	VARIOUS	6/13/22	6/19/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	Q2

	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Total
SPOTS	4	16	0	20	11	0	0	0	0	0	0	0	51
AMT	\$105.00	\$420.00	\$0.00	\$700.00	\$365.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,590.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/21/22

62964079 | Tampa-St. Petersburg | Spectrum/DISH- I+ Tampa-St. Pete, FL | 2107 |