

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$62.00	\$62.00	30	OOW 06/29/20-09/03/20
2	AEN	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$150.00	\$300.00	30	OOW 06/29/20-09/03/20
3	AEN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$138.00	\$138.00	30	OOW 06/29/20-09/03/20
4	AHC	AVG. ALL WKS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
5	AHC	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
6	AHC	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
7	AHC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
8	AMC	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$38.00	\$38.00	30	OOW 06/29/20-09/03/20
9	AMC	AMC MOVIE<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$127.00	\$127.00	30	OOW 06/29/20-09/03/20
10	AMC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$89.00	\$89.00	30	OOW 06/29/20-09/03/20
11	APL	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$53.00	\$53.00	30	OOW 06/29/20-09/03/20
12	APL	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$79.00	\$237.00	30	OOW 06/29/20-09/03/20
13	APL	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
14	APL	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$282.00	\$282.00	30	OOW 06/29/20-09/03/20
15	APL	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$351.00	\$351.00	30	OOW 06/29/20-09/03/20
16	APL	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
17	BET	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$61.00	\$61.00	30	OOW 06/29/20-09/03/20
18	CC	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
19	CC	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$31.00	\$31.00	30	OOW 06/29/20-09/03/20
20	CC	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
21	CC	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CMDY	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	OOW 06/29/20-09/03/20
23	CMDY	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$68.00	\$136.00	30	OOW 06/29/20-09/03/20
24	CMDY	SOUTH PARK<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$109.00	\$109.00	30	OOW 06/29/20-09/03/20
25	CMT	CMT MUSIC<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$53.00	\$53.00	30	OOW 06/29/20-09/03/20
26	CMT	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
27	CMT	LAST MAN STAND<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$213.00	\$213.00	30	OOW 06/29/20-09/03/20
28	CMT	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$230.00	\$230.00	30	OOW 06/29/20-09/03/20
29	CMT	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
30	CNBC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$53.00	\$53.00	30	OOW 06/29/20-09/03/20
31	CNBC	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$43.00	\$129.00	30	OOW 06/29/20-09/03/20
32	CNBC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$43.00	\$43.00	30	OOW 06/29/20-09/03/20
33	CNBC	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$178.00	\$178.00	30	OOW 06/29/20-09/03/20
34	CNBC	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$196.00	\$196.00	30	OOW 06/29/20-09/03/20
35	CNBC	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	0	\$32.00	\$0.00	30	R1 -2x
36	CNN	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$495.00	\$495.00	30	OOW 06/29/20-09/03/20
37	CNN	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$247.00	\$741.00	30	OOW 06/29/20-09/03/20
38	CNN	CNN NEWSROOM	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$247.00	\$247.00	30	OOW 06/29/20-09/03/20
39	CNN	CNN NEWSROOM<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$656.00	\$656.00	30	OOW 06/29/20-09/03/20
40	CNN	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$817.00	\$1,634.00	30	OOW 06/29/20-09/03/20
41	CNN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$242.00	\$484.00	30	OOW 06/29/20-09/03/20
42	DISC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$59.00	\$59.00	30	OOW 06/29/20-09/03/20

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Sales Coordinator	Becky Ross
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Survey	DMA Nielsen Live+7 Jun20
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Est Code	FL
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$190.00	\$380.00	30	OOW 06/29/20-09/03/20
44	DISC	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$667.00	\$667.00	30	OOW 06/29/20-09/03/20
45	DISC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	OOW 06/29/20-09/03/20
46	DIY	OFF AIR/AVG. ALL WKS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
47	DIY	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$43.00	\$129.00	30	OOW 06/29/20-09/03/20
48	DIY	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$43.00	\$43.00	30	OOW 06/29/20-09/03/20
49	DIY	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
50	DIY	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
51	DIY	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
52	ENT	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$46.00	\$46.00	30	OOW 06/29/20-09/03/20
53	ENT	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$68.00	\$68.00	30	OOW 06/29/20-09/03/20
54	ENT	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$178.00	\$178.00	30	OOW 06/29/20-09/03/20
55	ENT	MOVIES WE LOVE<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$224.00	\$224.00	30	OOW 06/29/20-09/03/20
56	ENT	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$44.00	\$88.00	30	OOW 06/29/20-09/03/20
57	FBN	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$21.00	\$42.00	30	OOW 06/29/20-09/03/20
58	FBN	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
59	FBN	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
60	FBN	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$75.00	\$75.00	30	OOW 06/29/20-09/03/20
61	FBN	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$93.00	\$93.00	30	OOW 06/29/20-09/03/20
62	FBN	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$18.00	\$18.00	30	OOW 06/29/20-09/03/20
63	FOOD	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FOOD	DINERS, DRIVE<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$696.00	\$696.00	30	OOW 06/29/20-09/03/20
65	FOOD	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$167.00	\$167.00	30	OOW 06/29/20-09/03/20
66	FRFM	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
67	FRFM	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$92.00	\$92.00	30	OOW 06/29/20-09/03/20
68	FS1	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
69	FS1	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$104.00	\$104.00	30	OOW 06/29/20-09/03/20
70	FS1	AVG. ALL WKS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
71	FX	FX MOVIE WKND<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$236.00	\$236.00	30	OOW 06/29/20-09/03/20
72	FXNC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$667.00	\$667.00	30	OOW 06/29/20-09/03/20
73	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$541.00	\$1,623.00	30	OOW 06/29/20-09/03/20
74	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$541.00	\$541.00	30	OOW 06/29/20-09/03/20
75	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$966.00	\$1,932.00	30	OOW 06/29/20-09/03/20
76	FXNC	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$1,265.00	\$2,530.00	30	OOW 06/29/20-09/03/20
77	FXNC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$305.00	\$610.00	30	OOW 06/29/20-09/03/20
78	FXX	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
79	FXX	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
80	FXX	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
81	GOLF	AVG. ALL WKS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$43.00	\$43.00	30	OOW 06/29/20-09/03/20
82	GOLF	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
83	GOLF	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
84	GOLF	AVG. ALL WKS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	GSN	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	0	\$32.00	\$0.00	30	R1 -1x
86	GSN	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$33.00	\$99.00	30	OOW 06/29/20-09/03/20
87	GSN	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$33.00	\$33.00	30	OOW 06/29/20-09/03/20
88	GSN	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
89	GSN	FAMILY FEUD (H<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
90	GSN	FAMILY FEUD (H<	7/27/20	8/2/20	19:00	24:00	X							-	-	0	\$85.00	\$0.00	30	R1 -1x
91	GSN	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
92	GSN	VARIOUS	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
93	HALL	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$82.00	\$82.00	30	OOW 06/29/20-09/03/20
94	HALL	HALLMARK MOVIE<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$91.00	\$273.00	30	OOW 06/29/20-09/03/20
95	HALL	HALLMARK MOVIE<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$91.00	\$91.00	30	OOW 06/29/20-09/03/20
96	HALL	HALLMARK MOVIE	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$523.00	\$523.00	30	OOW 06/29/20-09/03/20
97	HALL	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$661.00	\$661.00	30	OOW 06/29/20-09/03/20
98	HALL	FRASIER<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
99	HALL	FRASIER<	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$61.00	\$61.00	30	OOW 06/29/20-09/03/20
100	HGTV	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$173.00	\$173.00	30	OOW 06/29/20-09/03/20
101	HGTV	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$305.00	\$610.00	30	OOW 06/29/20-09/03/20
102	HGTV	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$748.00	\$748.00	30	OOW 06/29/20-09/03/20
103	HGTV	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$1,001.00	\$1,001.00	30	OOW 06/29/20-09/03/20
104	HGTV	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$224.00	\$448.00	30	OOW 06/29/20-09/03/20
105	HIST	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$46.00	\$46.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HIST	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$115.00	\$345.00	30	OOW 06/29/20-09/03/20
107	HIST	PAWN STARS<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$115.00	\$115.00	30	OOW 06/29/20-09/03/20
108	HIST	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$679.00	\$679.00	30	OOW 06/29/20-09/03/20
109	HIST	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$115.00	\$230.00	30	OOW 06/29/20-09/03/20
110	HLN	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$178.00	\$178.00	30	OOW 06/29/20-09/03/20
111	HLN	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$190.00	\$190.00	30	OOW 06/29/20-09/03/20
112	HLN	FORENSIC FILES<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$236.00	\$236.00	30	OOW 06/29/20-09/03/20
113	HLN	FORENSIC FILES<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$109.00	\$218.00	30	OOW 06/29/20-09/03/20
114	HMM	MYSTERY THEATE	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$30.00	\$60.00	30	OOW 06/29/20-09/03/20
115	HMM	HMM MOVIE<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$60.00	\$180.00	30	OOW 06/29/20-09/03/20
116	HMM	MYSTERY THEATE<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	OOW 06/29/20-09/03/20
117	HMM	MAGNUM, P.I./HMM MOVIE	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
118	HMM	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$104.00	\$208.00	30	OOW 06/29/20-09/03/20
119	HMM	HMM MOVIE<	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$104.00	\$104.00	30	OOW 06/29/20-09/03/20
120	HMM	MYSTERY THEATE	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
121	HMM	MYSTERY THEATE	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$72.00	\$72.00	30	OOW 06/29/20-09/03/20
122	ID	AVG. ALL WKS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
123	ID	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$161.00	\$483.00	30	OOW 06/29/20-09/03/20
124	ID	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$161.00	\$161.00	30	OOW 06/29/20-09/03/20
125	ID	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$391.00	\$391.00	30	OOW 06/29/20-09/03/20
126	ID	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$495.00	\$495.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	ID	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
128	ID	AVG. ALL WKS	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$67.00	\$67.00	30	OOW 06/29/20-09/03/20
129	LIF	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$121.00	\$121.00	30	OOW 06/29/20-09/03/20
130	LMN	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	OOW 06/29/20-09/03/20
131	LMN	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
132	LMN	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$196.00	\$196.00	30	OOW 06/29/20-09/03/20
133	LMN	AVG. ALL WKS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$242.00	\$242.00	30	OOW 06/29/20-09/03/20
134	LMN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
135	MNBC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$633.00	\$633.00	30	OOW 06/29/20-09/03/20
136	MNBC	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$351.00	\$1,053.00	30	OOW 06/29/20-09/03/20
137	MNBC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$351.00	\$351.00	30	OOW 06/29/20-09/03/20
138	MNBC	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$696.00	\$696.00	30	OOW 06/29/20-09/03/20
139	MNBC	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$886.00	\$1,772.00	30	OOW 06/29/20-09/03/20
140	MNBC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$253.00	\$506.00	30	OOW 06/29/20-09/03/20
141	MT	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
142	MT	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
143	MT	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$30.00	\$60.00	30	OOW 06/29/20-09/03/20
144	MT	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
145	MT	AVG. ALL WKS<	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
146	MT	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$24.00	\$24.00	30	OOW 06/29/20-09/03/20
147	MTV	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$61.00	\$61.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.22 R1 Madegood NAS, please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	NBCS	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$60.00	\$120.00	30	OOW 06/29/20-09/03/20
149	NFLN	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	OOW 06/29/20-09/03/20
150	NFLN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
151	NGC	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$60.00	\$120.00	30	OOW 06/29/20-09/03/20
152	NGC	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	OOW 06/29/20-09/03/20
153	NGC	AVG. ALL WKS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$219.00	\$219.00	30	OOW 06/29/20-09/03/20
154	NGC	AVG. ALL WKS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
155	NGC	AVG. ALL WKS	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
156	NGWD	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
157	NGWD	INCREDIBLE DR<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
158	NGWD	AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$67.00	\$67.00	30	OOW 06/29/20-09/03/20
159	NGWD	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
160	NGWD	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
161	OWN	DR. PHIL<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$45.00	\$90.00	30	OOW 06/29/20-09/03/20
162	OWN	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$61.00	\$183.00	30	OOW 06/29/20-09/03/20
163	OWN	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$61.00	\$61.00	30	OOW 06/29/20-09/03/20
164	OWN	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	OOW 06/29/20-09/03/20
165	OWN	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$213.00	\$213.00	30	OOW 06/29/20-09/03/20
166	OWN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$48.00	\$96.00	30	OOW 06/29/20-09/03/20
167	OXYG	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$60.00	\$180.00	30	OOW 06/29/20-09/03/20
168	OXYG	NCIS<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	OXYG	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20
170	OXYG	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$219.00	\$438.00	30	OOW 06/29/20-09/03/20
171	OXYG	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
172	OXYG	NCIS<	7/27/20	8/2/20	00:00	05:00	X							-	-	0	\$55.00	\$0.00	30	R1 -1x
173	PAR	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$85.00	\$255.00	30	OOW 06/29/20-09/03/20
174	PAR	BAR RESCUE<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$85.00	\$85.00	30	OOW 06/29/20-09/03/20
175	PAR	TWO AND A HALF<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$316.00	\$316.00	30	OOW 06/29/20-09/03/20
176	PAR	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$391.00	\$391.00	30	OOW 06/29/20-09/03/20
177	PAR	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$75.00	\$150.00	30	OOW 06/29/20-09/03/20
178	S1TP	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$449.00	\$449.00	30	OOW 06/29/20-09/03/20
179	S1TP	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$265.00	\$795.00	30	OOW 06/29/20-09/03/20
180	S1TP	VARIOUS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$265.00	\$265.00	30	OOW 06/29/20-09/03/20
181	S1TP	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$288.00	\$576.00	30	OOW 06/29/20-09/03/20
182	S1TP	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$368.00	\$736.00	30	OOW 06/29/20-09/03/20
183	S1TP	YR OVERNT NEWS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
184	S1TP	YR OVERNT NEWS	7/27/20	8/2/20	00:00	05:00	X							-	-	1	\$67.00	\$67.00	30	OOW 06/29/20-09/03/20
185	SCI	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
186	SCI	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
187	SCI	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$32.00	\$32.00	30	OOW 06/29/20-09/03/20
188	SCI	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$138.00	\$138.00	30	OOW 06/29/20-09/03/20
189	SCI	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$201.00	\$201.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	SCI	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$104.00	\$104.00	30	OOW 06/29/20-09/03/20
191	SUN	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	OOW 06/29/20-09/03/20
192	SUN	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$33.00	\$66.00	30	OOW 06/29/20-09/03/20
193	SUN	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$37.00	\$37.00	30	OOW 06/29/20-09/03/20
194	SYFY	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$45.00	\$45.00	30	OOW 06/29/20-09/03/20
195	SYFY	SYFY MOVIE<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
196	SYFY	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
197	TBSC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$253.00	\$253.00	30	OOW 06/29/20-09/03/20
198	TLC	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$46.00	\$46.00	30	OOW 06/29/20-09/03/20
199	TLC	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$109.00	\$218.00	30	OOW 06/29/20-09/03/20
200	TLC	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$362.00	\$362.00	30	OOW 06/29/20-09/03/20
201	TLC	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$431.00	\$862.00	30	OOW 06/29/20-09/03/20
202	TLC	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$138.00	\$276.00	30	OOW 06/29/20-09/03/20
203	TNT	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$127.00	\$127.00	30	OOW 06/29/20-09/03/20
204	TNT	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$288.00	\$288.00	30	OOW 06/29/20-09/03/20
205	TRAV	OFF AIR<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$45.00	\$45.00	30	OOW 06/29/20-09/03/20
206	TRAV	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
207	TRAV	VARIOUS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$184.00	\$184.00	30	OOW 06/29/20-09/03/20
208	TRAV	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$236.00	\$236.00	30	OOW 06/29/20-09/03/20
209	TRAV	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
210	TRU	AVG. ALL WKS<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$82.00	\$82.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TVL	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$43.00	\$86.00	30	OOW 06/29/20-09/03/20
212	TVL	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$72.00	\$216.00	30	OOW 06/29/20-09/03/20
213	TVL	GUNSMOKE<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$72.00	\$72.00	30	OOW 06/29/20-09/03/20
214	TVL	ANDY GRIFFITH<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$242.00	\$242.00	30	OOW 06/29/20-09/03/20
215	TVL	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	2	\$322.00	\$644.00	30	OOW 06/29/20-09/03/20
216	TVL	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$184.00	\$368.00	30	OOW 06/29/20-09/03/20
217	TWC	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	2	\$48.00	\$96.00	30	OOW 06/29/20-09/03/20
218	TWC	WEATHER CHANNE<	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	3	\$33.00	\$99.00	30	OOW 06/29/20-09/03/20
219	TWC	WEATHER CHANNE<	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$33.00	\$33.00	30	OOW 06/29/20-09/03/20
220	TWC	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$61.00	\$61.00	30	OOW 06/29/20-09/03/20
221	TWC	AVG. ALL WKS<	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$91.00	\$91.00	30	OOW 06/29/20-09/03/20
222	TWC	AVG. ALL WKS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
223	USA	VARIOUS	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$127.00	\$127.00	30	OOW 06/29/20-09/03/20
224	USA	LAW & ORDER: S/AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$242.00	\$484.00	30	OOW 06/29/20-09/03/20
225	USA	LAW & ORDER: S/AVG. ALL WKS	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$633.00	\$633.00	30	OOW 06/29/20-09/03/20
226	USA	VARIOUS	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$167.00	\$167.00	30	OOW 06/29/20-09/03/20
227	VH1	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
228	VICE	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$33.00	\$33.00	30	OOW 06/29/20-09/03/20
229	VICE	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$29.00	\$29.00	30	OOW 06/29/20-09/03/20
230	VICE	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$43.00	\$43.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62785493
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/23/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	07230727
Est Code	FL
Product Name	FL 7.23-7.27 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,693.00		
Commission	\$8,203.95		
Net Total	\$46,489.05		
Total Spots	346		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.22 R1 Madegood NAS, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
231	WETV	VARIOUS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$98.00	\$98.00	30	OOW 06/29/20-09/03/20
232	WETV	AVG. ALL WKS<	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	1	\$207.00	\$207.00	30	OOW 06/29/20-09/03/20
233	WETV	VARIOUS	7/20/20	7/26/20	19:00	24:00				X	X	X	X	-	-	1	\$253.00	\$253.00	30	OOW 06/29/20-09/03/20
234	WETV	AVG. ALL WKS<	7/20/20	7/26/20	00:00	05:00				X	X	X	X	-	-	2	\$48.00	\$96.00	30	OOW 06/29/20-09/03/20
235	DISC	AVG. ALL WKS	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	1	\$190.00	\$190.00	30	R1 added line, +1x
236	ENT	AVG. ALL WKS<	7/20/20	7/26/20	05:00	09:00				X	X	X	X	-	-	1	\$46.00	\$46.00	30	R1 added line, +1x

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	317	29	0	0	0	0	0	0	0	0	0	0	346
AMT	\$51,748.00	\$2,945.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54,693.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/23/20

62785493 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |