

Ampersand Cable System Order

Order #	62794761
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/14/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08140817
Est Code	ATS
Product Name	8.14-8.17 30s ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,455.00		
Commission	\$518.25		
Net Total	\$2,936.75		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.13 new ATS :30s order airing 8.14-8.17. This is from the \$ removed from Sa-M of the previously booked 60s order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/10/20	8/16/20	19:00	24:00						X	X	-	-	1	\$817.00	\$817.00	30	OOW 06/29/20-09/03/20
2	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00						X	X	-	-	1	\$667.00	\$667.00	30	OOW 06/29/20-09/03/20
3	GOLF	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00						X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/29/20-09/03/20
4	HIST	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00						X	X	-	-	1	\$891.00	\$891.00	30	OOW 06/29/20-09/03/20
5	MNBC	MORNING JOE<	8/10/20	8/16/20	05:00	09:00						X	X	-	-	1	\$633.00	\$633.00	30	OOW 06/29/20-09/03/20
6	S1TP	VARIOUS	8/10/20	8/16/20	19:00	24:00						X	X	-	-	1	\$368.00	\$368.00	30	OOW 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$3,455.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,455.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/17/20

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