

Ampersand Cable System Order

Order #	62838011
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/19/20 - 11/08/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/23/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Kyra John
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10.24-11.2 MG
Product Name	Biden FL Sports MG 10.24-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$4,000.00		
Commission	\$600.00		
Net Total	\$3,400.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/23 NEW MAEKGOOD ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	10/19/20	10/25/20	17:30	20:30						X		-	-	1	\$2,000.00	\$2,000.00	30	
2	ESP2	AVG. ALL WKS	10/19/20	10/25/20	21:00	24:00						X		-	-	1	\$2,000.00	\$2,000.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/20

62838011 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |