

Ampersand Cable System Order

Order #	62841657
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Converging Media Inc
Advertiser	CV/Biden for President

Update Date	10/29/20
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Sep20
-	

Client Code	10301102
Product Code	AAtarget
Est Code	30s
Product Name	Joe Biden FL Sports 10.30-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$65,900.00		
Commission	\$9,885.00		
Net Total	\$56,015.00		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.29 New Candidate Order. Please review and confirm online. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	10/26/20	11/1/20	21:00	24:00					X			-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESP2
2	ESP2	AVG. ALL WKS	10/26/20	11/1/20	12:00	15:00						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESP2
3	ESP2	AVG. ALL WKS	10/26/20	11/1/20	19:30	22:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESP2
4	ESPN	AVG. ALL WKS	10/26/20	11/1/20	19:30	22:30					X			-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESPN
5	ESPN	AVG. ALL WKS	10/26/20	11/1/20	12:00	15:00						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESPN
6	ESPN	AVG. ALL WKS	10/26/20	11/1/20	15:30	18:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESPN
7	ESPN	AVG. ALL WKS	10/26/20	11/1/20	22:00	24:00						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - ESPN
8	ESPN	AVG. ALL WKS	10/26/20	11/1/20	10:00	13:00							X	-	-	1	\$1,400.00	\$1,400.00	30	FBL - NFL Football - Sunday NFL Countdown - 2020-21 - ESPN
9	ESPN	AVG. ALL WKS	11/2/20	11/8/20	18:00	20:00	X							-	-	1	\$3,500.00	\$3,500.00	30	FBL - NFL Football - Monday Night Countdown - 2020-21 - ESPN
10	FS1	AVG. ALL WKS<	10/26/20	11/1/20	21:30	24:00					X			-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FS1
11	FS1	AVG. ALL WKS	10/26/20	11/1/20	12:00	15:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FS1
12	FS1	AVG. ALL WKS	10/26/20	11/1/20	19:00	22:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FS1
13	FS1	AVG. ALL WKS	10/26/20	11/1/20	22:30	24:00						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FS1
14	FSFL	LUNCH-MARLN R<	10/26/20	11/1/20	12:00	15:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FSFL
15	FSFL	AVG. ALL WKS<	10/26/20	11/1/20	15:30	19:00						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - FSFL
16	SECN		10/26/20	11/1/20	12:00	15:00						X		-	-	1	\$4,000.00	\$4,000.00	30	FBL - NCAA College Football - Regular Season - 2020 - SECN

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17	SECN		10/26/20	11/1/20	16:00	19:00						X		-	-	1	\$4,000.00	\$4,000.00	30	FBL - NCAA College Football - Regular Season - 2020 - SECN
18	SECN		10/26/20	11/1/20	19:30	22:30						X		-	-	1	\$4,000.00	\$4,000.00	30	FBL - NCAA College Football - Regular Season - 2020 - SECN
19	SUN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	22:30						X		-	-	1	\$3,500.00	\$3,500.00	30	FBL - NCAA College Football - Regular Season - 2020 - SUN

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$65,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65,900.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/20

62841657 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |