

Ampersand Cable System Order

Order #	62792668
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/11/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$60,453.00		
Commission	\$9,067.95		
Net Total	\$51,385.05		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/11 R1 Removed NAs and madegood within system. -\$2 under total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	30	OOW 06/29/20-09/03/20
2	AEN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	OOW 06/29/20-09/03/20
3	AHC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
4	AHC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
5	AHC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
6	AHC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$104.00	\$208.00	30	OOW 06/29/20-09/03/20
7	AHC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
8	AMC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	OOW 06/29/20-09/03/20
9	AMC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
10	AMC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$89.00	\$178.00	30	OOW 06/29/20-09/03/20
11	APL		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$53.00	\$106.00	30	OOW 06/29/20-09/03/20
12	APL		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$79.00	\$237.00	30	OOW 06/29/20-09/03/20
13	APL		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$282.00	\$564.00	30	OOW 06/29/20-09/03/20
14	APL		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
15	BET		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
16	CC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
17	CC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$31.00	\$62.00	30	OOW 06/29/20-09/03/20
18	CC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
19	CC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
20	CMDY		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	OOW 06/29/20-09/03/20
21	CMDY		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	30	OOW 06/29/20-09/03/20

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22	CMDY		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$236.00	\$472.00	30	OOW 06/29/20-09/03/20
23	CMDY		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$334.00	\$668.00	30	OOW 06/29/20-09/03/20
24	CMDY		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$109.00	\$218.00	30	OOW 06/29/20-09/03/20
25	CMT		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
26	CMT		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$213.00	\$426.00	30	OOW 06/29/20-09/03/20
27	CMT		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$230.00	\$460.00	30	OOW 06/29/20-09/03/20
28	CMT		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
29	CNBC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$53.00	\$106.00	30	OOW 06/29/20-09/03/20
30	CNBC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$43.00	\$129.00	30	OOW 06/29/20-09/03/20
31	CNBC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20
32	CNBC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	30	OOW 06/29/20-09/03/20
33	CNBC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
34	CNN		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	OOW 06/29/20-09/03/20
35	CNN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$247.00	\$741.00	30	OOW 06/29/20-09/03/20
36	CNN		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$656.00	\$1,312.00	30	OOW 06/29/20-09/03/20
37	CNN		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$817.00	\$1,634.00	30	OOW 06/29/20-09/03/20
38	CNN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$242.00	\$484.00	30	OOW 06/29/20-09/03/20
39	DISC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$59.00	\$118.00	30	OOW 06/29/20-09/03/20
40	DISC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$190.00	\$380.00	30	OOW 06/29/20-09/03/20
41	DISC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	OOW 06/29/20-09/03/20
42	DIY		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	30	OOW 06/29/20-09/03/20

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Survey	DMA Nielsen Live+7 Jun20
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DIY		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
44	DIY		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
45	ENT		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	OOW 06/29/20-09/03/20
46	ENT		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	30	OOW 06/29/20-09/03/20
47	ENT		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	OOW 06/29/20-09/03/20
48	FBN		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$21.00	\$63.00	30	OOW 06/29/20-09/03/20
49	FBN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
50	FBN		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$75.00	\$150.00	30	OOW 06/29/20-09/03/20
51	FOOD		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20
52	FRFM		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
53	FRFM		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	30	OOW 06/29/20-09/03/20
54	FS1		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
55	FS1		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$104.00	\$208.00	30	OOW 06/29/20-09/03/20
56	FS1		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
57	FX		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$236.00	\$472.00	30	OOW 06/29/20-09/03/20
58	FXNC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$667.00	\$1,334.00	30	OOW 06/29/20-09/03/20
59	FXNC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$541.00	\$1,623.00	30	OOW 06/29/20-09/03/20
60	FXNC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$966.00	\$1,932.00	30	OOW 06/29/20-09/03/20
61	FXNC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,265.00	\$2,530.00	30	OOW 06/29/20-09/03/20
62	FXNC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$305.00	\$610.00	30	OOW 06/29/20-09/03/20
63	FXX		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20

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64	FXX		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	30	OOW 06/29/20-09/03/20
65	GOLF		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	30	OOW 06/29/20-09/03/20
66	GOLF		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
67	GOLF		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$79.00	\$237.00	30	OOW 06/29/20-09/03/20
68	GOLF		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
69	GSN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$33.00	\$99.00	30	OOW 06/29/20-09/03/20
70	GSN		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	OOW 06/29/20-09/03/20
71	GSN		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
72	GSN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
73	HALL		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$82.00	\$164.00	30	OOW 06/29/20-09/03/20
74	HALL		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$91.00	\$182.00	30	OOW 06/29/20-09/03/20
75	HALL		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$523.00	\$1,046.00	30	OOW 06/29/20-09/03/20
76	HALL		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
77	HGTV		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$305.00	\$610.00	30	OOW 06/29/20-09/03/20
78	HIST		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	OOW 06/29/20-09/03/20
79	HIST		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$115.00	\$345.00	30	OOW 06/29/20-09/03/20
80	HIST		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$679.00	\$1,358.00	30	OOW 06/29/20-09/03/20
81	HIST		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$891.00	\$1,782.00	30	OOW 06/29/20-09/03/20
82	HIST		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$115.00	\$230.00	30	OOW 06/29/20-09/03/20
83	HLN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$109.00	\$218.00	30	OOW 06/29/20-09/03/20
84	HMM		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	OOW 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	HMM		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	OOW 06/29/20-09/03/20
86	HMM		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$67.00	\$201.00	30	OOW 06/29/20-09/03/20
87	HMM		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$104.00	\$312.00	30	OOW 06/29/20-09/03/20
88	HMM		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	OOW 06/29/20-09/03/20
89	ID		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
90	ID		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$161.00	\$322.00	30	OOW 06/29/20-09/03/20
91	ID		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$67.00	\$201.00	30	OOW 06/29/20-09/03/20
92	LMN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
93	MNBC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$633.00	\$1,266.00	30	OOW 06/29/20-09/03/20
94	MNBC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$351.00	\$1,053.00	30	OOW 06/29/20-09/03/20
95	MNBC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$696.00	\$1,392.00	30	OOW 06/29/20-09/03/20
96	MNBC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$886.00	\$1,772.00	30	OOW 06/29/20-09/03/20
97	MNBC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$253.00	\$506.00	30	OOW 06/29/20-09/03/20
98	MT		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	OOW 06/29/20-09/03/20
99	MT		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
100	MT		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	OOW 06/29/20-09/03/20
101	MT		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$37.00	\$111.00	30	OOW 06/29/20-09/03/20
102	MT		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	OOW 06/29/20-09/03/20
103	MTV		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
104	NBCS		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	OOW 06/29/20-09/03/20
105	NBCS		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792668
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/11/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$60,453.00		
Commission	\$9,067.95		
Net Total	\$51,385.05		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/11 R1 Removed NAs and madegood within system. -\$2 under total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	NFLN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	OOW 06/29/20-09/03/20
107	NFLN		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
108	NFLN		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	30	OOW 06/29/20-09/03/20
109	NFLN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
110	NGC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	OOW 06/29/20-09/03/20
111	NGC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	OOW 06/29/20-09/03/20
112	NGC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$219.00	\$438.00	30	OOW 06/29/20-09/03/20
113	NGC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
114	NGWD		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
115	NGWD		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
116	NGWD		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
117	NGWD		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
118	OWN		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	OOW 06/29/20-09/03/20
119	OWN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
120	OWN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	30	OOW 06/29/20-09/03/20
121	OXYG		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	OOW 06/29/20-09/03/20
122	OXYG		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20
123	OXYG		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$219.00	\$438.00	30	OOW 06/29/20-09/03/20
124	OXYG		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
125	PAR		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	OOW 06/29/20-09/03/20
126	PAR		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$316.00	\$632.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792668
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/11/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$60,453.00		
Commission	\$9,067.95		
Net Total	\$51,385.05		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/11 R1 Removed NAs and madegood within system. -\$2 under total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	PAR		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$391.00	\$782.00	30	OOW 06/29/20-09/03/20
128	PAR		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$75.00	\$150.00	30	OOW 06/29/20-09/03/20
129	S1TP		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$449.00	\$898.00	30	OOW 06/29/20-09/03/20
130	S1TP		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$265.00	\$795.00	30	OOW 06/29/20-09/03/20
131	S1TP		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$288.00	\$864.00	30	OOW 06/29/20-09/03/20
132	S1TP		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$368.00	\$736.00	30	OOW 06/29/20-09/03/20
133	S1TP		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$67.00	\$201.00	30	OOW 06/29/20-09/03/20
134	SCI		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
135	SCI		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	OOW 06/29/20-09/03/20
136	SCI		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$138.00	\$276.00	30	OOW 06/29/20-09/03/20
137	SCI		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$201.00	\$402.00	30	OOW 06/29/20-09/03/20
138	SCI		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$104.00	\$208.00	30	OOW 06/29/20-09/03/20
139	SUN		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	OOW 06/29/20-09/03/20
140	SUN		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$33.00	\$66.00	30	OOW 06/29/20-09/03/20
141	SUN		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$178.00	\$356.00	30	OOW 06/29/20-09/03/20
142	SUN		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$37.00	\$74.00	30	OOW 06/29/20-09/03/20
143	SYFY		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	OOW 06/29/20-09/03/20
144	SYFY		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
145	SYFY		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$512.00	\$1,024.00	30	OOW 06/29/20-09/03/20
146	SYFY		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	OOW 06/29/20-09/03/20
147	TBSC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$253.00	\$506.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792668
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/11/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$60,453.00		
Commission	\$9,067.95		
Net Total	\$51,385.05		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/11 R1 Removed NAs and madegood within system. -\$2 under total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TLC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	OOW 06/29/20-09/03/20
149	TNT		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
150	TNT		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$288.00	\$576.00	30	OOW 06/29/20-09/03/20
151	TRAV		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$72.00	\$144.00	30	OOW 06/29/20-09/03/20
152	TRAV		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$184.00	\$368.00	30	OOW 06/29/20-09/03/20
153	TRAV		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$236.00	\$472.00	30	OOW 06/29/20-09/03/20
154	TRAV		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$67.00	\$134.00	30	OOW 06/29/20-09/03/20
155	TRU		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$82.00	\$164.00	30	OOW 06/29/20-09/03/20
156	TRU		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$253.00	\$506.00	30	OOW 06/29/20-09/03/20
157	TRU		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	OOW 06/29/20-09/03/20
158	TVL		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	30	OOW 06/29/20-09/03/20
159	TVL		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	OOW 06/29/20-09/03/20
160	TVL		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$242.00	\$484.00	30	OOW 06/29/20-09/03/20
161	TVL		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$322.00	\$644.00	30	OOW 06/29/20-09/03/20
162	TVL		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$184.00	\$368.00	30	OOW 06/29/20-09/03/20
163	TWC		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$48.00	\$144.00	30	OOW 06/29/20-09/03/20
164	TWC		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$33.00	\$0.00	30	R1-3x OOW 06/29/20-09/03/20 Offer/Drop Comment: OOW 06/29/20-09/03/20
165	TWC		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	0	\$61.00	\$0.00	30	R1-2x OOW 06/29/20-09/03/20 Offer/Drop Comment: OOW 06/29/20-09/03/20
166	TWC		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$91.00	\$182.00	30	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792668
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/11/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$60,453.00		
Commission	\$9,067.95		
Net Total	\$51,385.05		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/11 R1 Removed NAs and madegood within system. -\$2 under total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
167	TWC		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	OOW 06/29/20-09/03/20
168	USA		8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$127.00	\$254.00	30	OOW 06/29/20-09/03/20
169	USA		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$242.00	\$484.00	30	OOW 06/29/20-09/03/20
170	USA		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$633.00	\$1,266.00	30	OOW 06/29/20-09/03/20
171	USA		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$167.00	\$334.00	30	OOW 06/29/20-09/03/20
172	VICE		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$33.00	\$66.00	30	OOW 06/29/20-09/03/20
173	VICE		8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$29.00	\$58.00	30	OOW 06/29/20-09/03/20
174	VICE		8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	30	OOW 06/29/20-09/03/20
175	WETV		8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$98.00	\$196.00	30	OOW 06/29/20-09/03/20
176	WETV		8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	30	OOW 06/29/20-09/03/20
177	NGC	AVG. ALL WKS	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	1	\$219.00	\$219.00	30	R1+1x OOW 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	382	0	0	0	0	0	0	0	0	0	0	0	382
AMT	\$60,453.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60,453.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/11/20

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