

Ampersand Cable System Order

Order #	62792678
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/10/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$114,294.00		
Commission	\$17,144.10		
Net Total	\$97,149.90		
Total Spots	388		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$76.00	\$152.00	60	OOW 06/29/20-09/03/20
2	AMC	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
3	AMC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$178.00	\$356.00	60	OOW 06/29/20-09/03/20
4	CNBC	SQUAWK BOX<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$106.00	\$212.00	60	OOW 06/29/20-09/03/20
5	CNBC	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$86.00	\$258.00	60	OOW 06/29/20-09/03/20
6	CNBC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$86.00	\$86.00	60	OOW 06/29/20-09/03/20
7	CNBC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$356.00	\$712.00	60	OOW 06/29/20-09/03/20
8	CNBC	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$392.00	\$784.00	60	OOW 06/29/20-09/03/20
9	CNBC	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
10	CNN	NEW DAY<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$990.00	\$1,980.00	60	OOW 06/29/20-09/03/20
11	CNN	CNN NEWSROOM<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$494.00	\$1,482.00	60	OOW 06/29/20-09/03/20
12	CNN	CNN NEWSROOM	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$494.00	\$494.00	60	OOW 06/29/20-09/03/20
13	CNN	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,312.00	\$2,624.00	60	OOW 06/29/20-09/03/20
14	CNN	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,634.00	\$3,268.00	60	OOW 06/29/20-09/03/20
15	CNN	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$484.00	\$968.00	60	OOW 06/29/20-09/03/20
16	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,334.00	\$2,668.00	60	OOW 06/29/20-09/03/20
17	FXNC	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,082.00	\$3,246.00	60	OOW 06/29/20-09/03/20
18	FXNC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,932.00	\$3,864.00	60	OOW 06/29/20-09/03/20
19	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,530.00	\$5,060.00	60	OOW 06/29/20-09/03/20
20	FXNC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$610.00	\$1,220.00	60	OOW 06/29/20-09/03/20
21	GOLF	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 06/29/20-09/03/20

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Advertiser	Biden for President

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Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	GOLF	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
23	GOLF	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	60	OOW 06/29/20-09/03/20
24	GOLF	AVG. ALL WKS<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$158.00	\$158.00	60	OOW 06/29/20-09/03/20
25	GOLF	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
26	MNBC	MORNING JOE<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,266.00	\$2,532.00	60	OOW 06/29/20-09/03/20
27	MNBC	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$702.00	\$2,106.00	60	OOW 06/29/20-09/03/20
28	MNBC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,392.00	\$2,784.00	60	OOW 06/29/20-09/03/20
29	MNBC	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,772.00	\$3,544.00	60	OOW 06/29/20-09/03/20
30	MNBC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$506.00	\$1,012.00	60	OOW 06/29/20-09/03/20
31	SUN	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	OOW 06/29/20-09/03/20
32	SUN	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$66.00	\$132.00	60	OOW 06/29/20-09/03/20
33	SUN	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$356.00	\$356.00	60	OOW 06/29/20-09/03/20
34	SUN	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
35	TLC	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	60	OOW 06/29/20-09/03/20
36	TNT	CHARMED<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
37	TNT	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$576.00	\$1,152.00	60	OOW 06/29/20-09/03/20
38	TVL	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 06/29/20-09/03/20
39	TVL	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	60	OOW 06/29/20-09/03/20
40	TVL	ANDY GRIFFITH<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$484.00	\$968.00	60	OOW 06/29/20-09/03/20
41	TVL	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$644.00	\$1,288.00	60	OOW 06/29/20-09/03/20
42	TVL	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$368.00	\$368.00	60	OOW 06/29/20-09/03/20

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Sales Coordinator	Becky Ross
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Survey	DMA Nielsen Live+7 Jun20
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Credit Status	Cash in Advance

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$96.00	\$288.00	60	OOW 06/29/20-09/03/20
44	TWC	WEATHER CHANNE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	60	OOW 06/29/20-09/03/20
45	TWC	WEATHER CHANNE<	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$66.00	\$66.00	60	OOW 06/29/20-09/03/20
46	TWC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
47	TWC	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$182.00	\$364.00	60	OOW 06/29/20-09/03/20
48	TWC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	60	OOW 06/29/20-09/03/20
49	USA	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
50	USA	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$484.00	\$968.00	60	OOW 06/29/20-09/03/20
51	USA	LAW & ORDER: S<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,266.00	\$1,266.00	60	OOW 06/29/20-09/03/20
52	USA	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$334.00	\$334.00	60	OOW 06/29/20-09/03/20
53	HALL	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$164.00	\$328.00	60	OOW 06/29/20-09/03/20
54	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$182.00	\$364.00	60	OOW 06/29/20-09/03/20
55	HALL	HALLMARK MOVIE	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,046.00	\$2,092.00	60	OOW 06/29/20-09/03/20
56	HALL	FRASIER<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
57	TBSC	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$506.00	\$1,012.00	60	OOW 06/29/20-09/03/20
58	AEN	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$124.00	\$248.00	60	OOW 06/29/20-09/03/20
59	AEN	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$300.00	\$600.00	60	OOW 06/29/20-09/03/20
60	APL	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$106.00	\$212.00	60	OOW 06/29/20-09/03/20
61	APL	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	60	OOW 06/29/20-09/03/20
62	APL	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$564.00	\$564.00	60	OOW 06/29/20-09/03/20
63	APL	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	60	OOW 06/29/20-09/03/20

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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64	ENT	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	60	OOW 06/29/20-09/03/20
65	ENT	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$136.00	\$272.00	60	OOW 06/29/20-09/03/20
66	ENT	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$88.00	\$176.00	60	OOW 06/29/20-09/03/20
67	DISC	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$118.00	\$236.00	60	OOW 06/29/20-09/03/20
68	DISC	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$380.00	\$760.00	60	OOW 06/29/20-09/03/20
69	DISC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$300.00	\$300.00	60	OOW 06/29/20-09/03/20
70	FBN	MORNINGS WITH<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	60	OOW 06/29/20-09/03/20
71	FBN	MORNINGS WITH<	8/17/20	8/23/20	05:00	09:00	X							-	-	1	\$42.00	\$42.00	60	OOW 06/29/20-09/03/20
72	FBN	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
73	FBN	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$64.00	\$64.00	60	OOW 06/29/20-09/03/20
74	FBN	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	60	OOW 06/29/20-09/03/20
75	ID	AVG. ALL WKS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	OOW 06/29/20-09/03/20
76	ID	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$322.00	\$644.00	60	OOW 06/29/20-09/03/20
77	ID	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
78	ID	AVG. ALL WKS	8/17/20	8/23/20	00:00	05:00	X							-	-	1	\$134.00	\$134.00	60	OOW 06/29/20-09/03/20
79	HIST	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	60	OOW 06/29/20-09/03/20
80	HIST	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$230.00	\$690.00	60	OOW 06/29/20-09/03/20
81	HIST	PAWN STARS<	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$230.00	\$230.00	60	OOW 06/29/20-09/03/20
82	HIST	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,358.00	\$2,716.00	60	OOW 06/29/20-09/03/20
83	HIST	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$1,782.00	\$1,782.00	60	OOW 06/29/20-09/03/20
84	HIST	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$230.00	\$460.00	60	OOW 06/29/20-09/03/20

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Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$114,294.00		
Commission	\$17,144.10		
Net Total	\$97,149.90		
Total Spots	388		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	SYFY	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$90.00	\$180.00	60	OOW 06/29/20-09/03/20
86	SYFY	SYFY MOVIE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	OOW 06/29/20-09/03/20
87	SYFY	SYFY MOVIE<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$1,024.00	\$1,024.00	60	OOW 06/29/20-09/03/20
88	SYFY	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
89	OWN	DR. PHIL<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$90.00	\$180.00	60	OOW 06/29/20-09/03/20
90	OWN	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
91	OWN	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$96.00	\$192.00	60	OOW 06/29/20-09/03/20
92	SCI	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
93	SCI	AVG. ALL WKS	8/17/20	8/23/20	05:00	09:00	X							-	-	1	\$64.00	\$64.00	60	OOW 06/29/20-09/03/20
94	SCI	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
95	SCI	AVG. ALL WKS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$64.00	\$64.00	60	OOW 06/29/20-09/03/20
96	SCI	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$276.00	\$552.00	60	OOW 06/29/20-09/03/20
97	SCI	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$402.00	\$804.00	60	OOW 06/29/20-09/03/20
98	SCI	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$208.00	\$416.00	60	OOW 06/29/20-09/03/20
99	CMDY	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	OOW 06/29/20-09/03/20
100	CMDY	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$136.00	\$272.00	60	OOW 06/29/20-09/03/20
101	CMDY	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$472.00	\$472.00	60	OOW 06/29/20-09/03/20
102	CMDY	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$668.00	\$668.00	60	OOW 06/29/20-09/03/20
103	CMDY	SOUTH PARK<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$218.00	\$436.00	60	OOW 06/29/20-09/03/20
104	HMM	MYSTERY THEATE	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	60	OOW 06/29/20-09/03/20
105	HMM	MYSTERY THEATE	8/17/20	8/23/20	05:00	09:00	X							-	-	1	\$60.00	\$60.00	60	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792678
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/10/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$114,294.00		
Commission	\$17,144.10		
Net Total	\$97,149.90		
Total Spots	388		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HMM	MYSTERY THEATE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
107	HMM	MAGNUM, P.I.<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
108	HMM	MAGNUM, P.I.	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$134.00	\$134.00	60	OOW 06/29/20-09/03/20
109	HMM	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$208.00	\$624.00	60	OOW 06/29/20-09/03/20
110	HMM	MYSTERY THEATE	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	60	OOW 06/29/20-09/03/20
111	HMM	MYSTERY THEATE	8/17/20	8/23/20	00:00	05:00	X							-	-	1	\$144.00	\$144.00	60	OOW 06/29/20-09/03/20
112	AHC	AVG. ALL WKS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
113	AHC	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
114	AHC	AVG. ALL WKS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
115	AHC	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$208.00	\$208.00	60	OOW 06/29/20-09/03/20
116	AHC	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
117	FRFM	OFF AIR<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
118	FRFM	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$184.00	\$184.00	60	OOW 06/29/20-09/03/20
119	MT	AVG. ALL WKS<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
120	MT	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
121	MT	AVG. ALL WKS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	60	OOW 06/29/20-09/03/20
122	MT	AVG. ALL WKS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$60.00	\$60.00	60	OOW 06/29/20-09/03/20
123	MT	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$74.00	\$222.00	60	OOW 06/29/20-09/03/20
124	MT	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$74.00	\$74.00	60	OOW 06/29/20-09/03/20
125	MT	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	60	OOW 06/29/20-09/03/20
126	S1TP	VARIOUS	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$898.00	\$1,796.00	60	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792678
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/10/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
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Total	\$114,294.00		
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CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	S1TP	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$530.00	\$1,590.00	60	OOW 06/29/20-09/03/20
128	S1TP	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$530.00	\$530.00	60	OOW 06/29/20-09/03/20
129	S1TP	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$576.00	\$1,728.00	60	OOW 06/29/20-09/03/20
130	S1TP	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$576.00	\$576.00	60	OOW 06/29/20-09/03/20
131	S1TP	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$736.00	\$1,472.00	60	OOW 06/29/20-09/03/20
132	S1TP	YR OVERNT NEWS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
133	S1TP	YR OVERNT NEWS	8/17/20	8/23/20	00:00	05:00	X							-	-	1	\$134.00	\$134.00	60	OOW 06/29/20-09/03/20
134	FX	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$472.00	\$472.00	60	OOW 06/29/20-09/03/20
135	HGTV	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$610.00	\$1,220.00	60	OOW 06/29/20-09/03/20
136	MTV	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
137	FOOD	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$356.00	\$712.00	60	OOW 06/29/20-09/03/20
138	NGC	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
139	NGC	AVG. ALL WKS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$300.00	\$600.00	60	OOW 06/29/20-09/03/20
140	NGC	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$438.00	\$876.00	60	OOW 06/29/20-09/03/20
141	NGC	AVG. ALL WKS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
142	NGC	AVG. ALL WKS	8/17/20	8/23/20	00:00	05:00	X							-	-	1	\$64.00	\$64.00	60	OOW 06/29/20-09/03/20
143	DIY	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 06/29/20-09/03/20
144	DIY	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
145	DIY	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	OOW 06/29/20-09/03/20
146	GSN	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	60	OOW 06/29/20-09/03/20
147	GSN	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$66.00	\$66.00	60	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792678
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/10/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
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Sold On	Cost Per Spot		
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Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	GSN	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	60	OOW 06/29/20-09/03/20
149	GSN	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$144.00	\$144.00	60	OOW 06/29/20-09/03/20
150	GSN	FAMILY FEUD (H<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
151	GSN	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
152	NFLN	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$120.00	\$240.00	60	OOW 06/29/20-09/03/20
153	NFLN	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$254.00	\$254.00	60	OOW 06/29/20-09/03/20
154	NFLN	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$288.00	\$288.00	60	OOW 06/29/20-09/03/20
155	NFLN	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
156	OXYG	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
157	OXYG	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$356.00	\$712.00	60	OOW 06/29/20-09/03/20
158	OXYG	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$438.00	\$876.00	60	OOW 06/29/20-09/03/20
159	OXYG	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	60	OOW 06/29/20-09/03/20
160	TRAV	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	60	OOW 06/29/20-09/03/20
161	TRAV	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$368.00	\$736.00	60	OOW 06/29/20-09/03/20
162	TRAV	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$472.00	\$472.00	60	OOW 06/29/20-09/03/20
163	TRAV	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$134.00	\$268.00	60	OOW 06/29/20-09/03/20
164	CMT	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
165	CMT	LAST MAN STAND<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$426.00	\$852.00	60	OOW 06/29/20-09/03/20
166	CMT	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$460.00	\$920.00	60	OOW 06/29/20-09/03/20
167	CMT	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
168	TRU	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$164.00	\$328.00	60	OOW 06/29/20-09/03/20

Ampersand Cable System Order

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Est Code	FL
Product Name	FL 8.11-8.17 60s
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CPP	-	CPM	-

Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TRU	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$506.00	\$506.00	60	OOW 06/29/20-09/03/20
170	TRU	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
171	CC	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
172	CC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	60	OOW 06/29/20-09/03/20
173	CC	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
174	CC	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
175	NGWD	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
176	NGWD	INCREDIBLE DR<	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$64.00	\$64.00	60	OOW 06/29/20-09/03/20
177	NGWD	AVG. ALL WKS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$134.00	\$268.00	60	OOW 06/29/20-09/03/20
178	NGWD	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
179	NGWD	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
180	NBCS	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$120.00	\$240.00	60	OOW 06/29/20-09/03/20
181	NBCS	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
182	FS1	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	60	OOW 06/29/20-09/03/20
183	FS1	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$208.00	\$416.00	60	OOW 06/29/20-09/03/20
184	FS1	AVG. ALL WKS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
185	FXX	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
186	FXX	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$288.00	\$288.00	60	OOW 06/29/20-09/03/20
187	WETV	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$196.00	\$196.00	60	OOW 06/29/20-09/03/20
188	WETV	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$96.00	\$192.00	60	OOW 06/29/20-09/03/20
189	VICE	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$66.00	\$66.00	60	OOW 06/29/20-09/03/20

Ampersand Cable System Order

Order #	62792678
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/10/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08110817
Est Code	FL
Product Name	FL 8.11-8.17 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$114,294.00		
Commission	\$17,144.10		
Net Total	\$97,149.90		
Total Spots	388		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.10 New 60s candidate order airing 8.11-8.17 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	VICE	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$58.00	\$116.00	60	OOW 06/29/20-09/03/20
191	VICE	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 06/29/20-09/03/20
192	PAR	VARIOUS	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
193	PAR	TWO AND A HALF<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$632.00	\$1,264.00	60	OOW 06/29/20-09/03/20
194	PAR	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$782.00	\$1,564.00	60	OOW 06/29/20-09/03/20
195	PAR	VARIOUS	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	60	OOW 06/29/20-09/03/20
196	BET	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
197	HLN	FORENSIC FILES<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$218.00	\$436.00	60	OOW 06/29/20-09/03/20
198	LMN	AVG. ALL WKS<	8/10/20	8/16/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	388	0	0	0	0	0	0	0	0	0	0	0	388
AMT	\$114,294.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$114,294.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/11/20

62792678 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |